

THE WORK SESSION OF THE THIRTY-FIFTH COUNCIL OF THE CITY OF BERKLEY, MICHIGAN WAS CALLED TO ORDER AT 5:00 P.M. ON MONDAY, OCTOBER 19, 2015 BY MAYOR O'DWYER

PRESENT: Steve Baker, Councilmember
Jack Blanchard, Councilmember
Tina Edgar, Councilmember
Alan Kideckel, Councilmember
Eileen Steadman, Councilmember (arrived at 5:15 p.m.)
Daniel Terbrack, Mayor Pro Tem
Phil O'Dwyer, Mayor

ALSO PRESENT: Kathie Grinzinger, Lead Executive Recruiter for the Michigan Municipal League (MML)
Jessica Reed, Program Coordinator with the Michigan Municipal League (MML)
Phommady A. Boucher, City Clerk

APPROVAL OF THE AGENDA

Moved by Councilmember Kideckel to approve the Agenda.
Seconded by Councilmember Edgar.
Ayes: Blanchard, Edgar, Kideckel, Terbrack, Baker, and O'Dwyer
Absent: Eileen Steadman (arrived at 5:15 p.m.)
Nays: None
Motion Approved.

CITIZENS COMMENTS None

REGULAR AGENDA:

Kathie Grinzinger welcomed everyone to today's Work Session and introduced her Program Coordinator Jessica Reed. She shared with the City Council the following community profile which was discussed at the subcommittee meeting and the directors meeting:

Community Profile

People	Individual identity
Age Diverse - now in migration	Supportive of city and schools
Warm, welcoming; humble	Attractions
Professional - healthcare; schools	Great schools
People know & care for each other	Downtown
Traditions	Walkability
Private business ownership	Events
Entities work well together	Affordability
Well cared for property	Location to urban
Build relationships	Safe
Culture	Financially stable/political
High volunteerism	Parks
Residential to out commuters	Neighborhoods/housing
Small hometown feel	Diverse - small starts
Home ownership	Close neighbors

Kathie Grinzinger recorded City Council's input on the following phrases, challenges, opportunities, knowledge, skills, and attributes:

Phrase

Community in transition	Evolution in Berkley
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Challenges

Lack of regional/mass transit - sale of issue	What is our brand/image?
Will be bonds that must be sold	Who do we grow up to be?
Infrastructure - roads, water, facilities	Facilitate agreement around vision of identity
Ice Arena - community center	Lack of muscle memory of citizen communication

Engage citizenry as part of evolution & solution Lack of delegation

Opportunities

Attracting new people and businesses Available commercial space - independent business
Great strong staff Housing and retail space in high demand
Financial stability Boards and commissions forward looking & work well together
City's recognition to build on Regional cooperative/partnership for efficiency and improvements
Attraction
Open to risk and experiment
Technical - fiber optic owned & expandable, efficiency, engagement, available fiber to pilot & support

Knowledge (What you a have on the wall)

Education - bachelors or masters preferable in Public Administration, other related fields
Membership with ICMA and MLGMA
Experience (priority) 3-5 years' experience as manager/assistant in village, city, county, township
Qualifier – combination

Skills (What can you do)

Community economic development place-making Financial savvy
Marketing – educator Multitask - able to juggle
Message to residents Communicate - written, presentation, oral/ one on one
Represent (face of) community Familiarity w/ unions - consensus
Interaction with other government unit's Organization development
Imaging making and branding Goals; performance
Able to negotiate/ facilitate inter-government Evaluation
Get to Yes – consensus
Can work with City Council - experience carrying out Directions
Team building - hiring & staffing, discovering leveraging strengths, develop confident skills

Attributes (Who are you)

Personable/approachable/ sociable Ethical
Charismatic Motivated - driven (accomplishment driven)
Progressive to diplomatic Pleasant - kind
Active listener Grace under pressure
Credible Reaches out - proactive
Engaging Appreciate/ comfort diversity
Able to delegate Thoughtful risk adverse
Able to say "I don't know" Curious
"Head coach" Ask questions; seeks input
Respect others abilities Looks forward while respect character of community
Open minded Committed to community

Non-starters

Bully

ADJOURNMENT

Motion by Councilmember Kideckel to adjourn the work session meeting at 6:50 p.m.
Seconded by Councilmember Edgar.
Ayes: Edgar, Kideckel, Steadman, Terbrack, Baker, Blanchard, and O'Dwyer
Nays: None
Motion Approved.