



# Community Profile

City of College Place, Washington  
Area: 3.15 square miles

Prepared by Esri

<b>Population Summary</b>	
2000 Total Population	7,940
2010 Total Population	8,871
2021 Total Population	9,276
2021 Group Quarters	859
2026 Total Population	9,393
2021-2026 Annual Rate	0.25%
2021 Total Daytime Population	7,758
Workers	3,446
Residents	4,312
<b>Household Summary</b>	
2000 Households	2,954
2000 Average Household Size	2.34
2010 Households	3,564
2010 Average Household Size	2.27
2021 Households	3,726
2021 Average Household Size	2.26
2026 Households	3,788
2026 Average Household Size	2.25
2021-2026 Annual Rate	0.33%
2010 Families	2,169
2010 Average Family Size	2.84
2021 Families	2,234
2021 Average Family Size	2.82
2026 Families	2,262
2026 Average Family Size	2.82
2021-2026 Annual Rate	0.25%
<b>Housing Unit Summary</b>	
2000 Housing Units	3,170
Owner Occupied Housing Units	55.0%
Renter Occupied Housing Units	38.2%
Vacant Housing Units	6.8%
2010 Housing Units	3,805
Owner Occupied Housing Units	52.4%
Renter Occupied Housing Units	41.3%
Vacant Housing Units	6.3%
2021 Housing Units	3,980
Owner Occupied Housing Units	58.6%
Renter Occupied Housing Units	35.1%
Vacant Housing Units	6.4%
2026 Housing Units	4,056
Owner Occupied Housing Units	60.1%
Renter Occupied Housing Units	33.3%
Vacant Housing Units	6.6%
<b>Median Household Income</b>	
2021	\$52,657
2026	\$62,838
<b>Median Home Value</b>	
2021	\$286,395
2026	\$590,902
<b>Per Capita Income</b>	
2021	\$27,722
2026	\$32,203
<b>Median Age</b>	
2010	33.2
2021	35.2
2026	37.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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## 2021 Households by Income

Household Income Base	3,726
<\$15,000	10.8%
\$15,000 - \$24,999	8.8%
\$25,000 - \$34,999	12.6%
\$35,000 - \$49,999	15.4%
\$50,000 - \$74,999	16.3%
\$75,000 - \$99,999	10.8%
\$100,000 - \$149,999	17.8%
\$150,000 - \$199,999	5.1%
\$200,000+	2.4%
Average Household Income	\$69,997

## 2026 Households by Income

Household Income Base	3,788
<\$15,000	8.8%
\$15,000 - \$24,999	7.9%
\$25,000 - \$34,999	10.4%
\$35,000 - \$49,999	13.0%
\$50,000 - \$74,999	16.4%
\$75,000 - \$99,999	12.4%
\$100,000 - \$149,999	21.4%
\$150,000 - \$199,999	6.8%
\$200,000+	2.9%
Average Household Income	\$81,086

## 2021 Owner Occupied Housing Units by Value

Total	2,331
<\$50,000	6.8%
\$50,000 - \$99,999	2.4%
\$100,000 - \$149,999	0.6%
\$150,000 - \$199,999	4.5%
\$200,000 - \$249,999	21.9%
\$250,000 - \$299,999	18.9%
\$300,000 - \$399,999	5.0%
\$400,000 - \$499,999	2.7%
\$500,000 - \$749,999	34.2%
\$750,000 - \$999,999	1.1%
\$1,000,000 - \$1,499,999	1.8%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$389,526

## 2026 Owner Occupied Housing Units by Value

Total	2,437
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	1.8%
\$250,000 - \$299,999	8.2%
\$300,000 - \$399,999	7.5%
\$400,000 - \$499,999	8.3%
\$500,000 - \$749,999	66.6%
\$750,000 - \$999,999	3.0%
\$1,000,000 - \$1,499,999	4.6%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$590,470

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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## 2010 Population by Age

Total	8,869
0 - 4	5.8%
5 - 9	5.2%
10 - 14	5.0%
15 - 24	23.3%
25 - 34	12.7%
35 - 44	8.9%
45 - 54	11.0%
55 - 64	10.3%
65 - 74	7.5%
75 - 84	6.7%
85 +	3.7%
18 +	80.8%

## 2021 Population by Age

Total	9,275
0 - 4	5.3%
5 - 9	5.0%
10 - 14	4.9%
15 - 24	20.6%
25 - 34	13.9%
35 - 44	10.4%
45 - 54	8.5%
55 - 64	10.2%
65 - 74	10.3%
75 - 84	6.9%
85 +	3.9%
18 +	81.9%

## 2026 Population by Age

Total	9,395
0 - 4	5.2%
5 - 9	5.0%
10 - 14	5.0%
15 - 24	20.6%
25 - 34	11.3%
35 - 44	12.0%
45 - 54	9.0%
55 - 64	9.0%
65 - 74	10.8%
75 - 84	8.1%
85 +	3.9%
18 +	81.7%

## 2010 Population by Sex

Males	4,257
Females	4,614

## 2021 Population by Sex

Males	4,485
Females	4,790

## 2026 Population by Sex

Males	4,554
Females	4,840

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## 2010 Population by Race/Ethnicity

Total	8,870
White Alone	85.5%
Black Alone	1.5%
American Indian Alone	0.7%
Asian Alone	1.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	7.2%
Two or More Races	3.1%
Hispanic Origin	19.2%
Diversity Index	49.6

## 2021 Population by Race/Ethnicity

Total	9,277
White Alone	82.8%
Black Alone	1.9%
American Indian Alone	0.7%
Asian Alone	2.3%
Pacific Islander Alone	0.3%
Some Other Race Alone	8.3%
Two or More Races	3.8%
Hispanic Origin	22.0%
Diversity Index	54.9

## 2026 Population by Race/Ethnicity

Total	9,393
White Alone	81.6%
Black Alone	2.0%
American Indian Alone	0.8%
Asian Alone	2.6%
Pacific Islander Alone	0.4%
Some Other Race Alone	8.6%
Two or More Races	4.1%
Hispanic Origin	23.5%
Diversity Index	57.2

## 2010 Population by Relationship and Household Type

Total	8,871
In Households	91.3%
In Family Households	71.4%
Householder	24.1%
Spouse	18.1%
Child	24.2%
Other relative	3.0%
Nonrelative	2.0%
In Nonfamily Households	19.9%
In Group Quarters	8.7%
Institutionalized Population	1.0%
Noninstitutionalized Population	7.7%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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## 2021 Population 25+ by Educational Attainment

Total	5,950
Less than 9th Grade	5.2%
9th - 12th Grade, No Diploma	5.4%
High School Graduate	8.7%
GED/Alternative Credential	1.3%
Some College, No Degree	24.6%
Associate Degree	12.6%
Bachelor's Degree	25.0%
Graduate/Professional Degree	17.2%

## 2021 Population 15+ by Marital Status

Total	7,865
Never Married	37.8%
Married	47.5%
Widowed	5.3%
Divorced	9.4%

## 2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	5,245
Population 16+ Employed	95.7%
Population 16+ Unemployment rate	4.3%
Population 16-24 Employed	26.5%
Population 16-24 Unemployment rate	5.1%
Population 25-54 Employed	53.0%
Population 25-54 Unemployment rate	2.1%
Population 55-64 Employed	12.7%
Population 55-64 Unemployment rate	8.1%
Population 65+ Employed	7.8%
Population 65+ Unemployment rate	9.9%

## 2021 Employed Population 16+ by Industry

Total	5,019
Agriculture/Mining	3.0%
Construction	6.1%
Manufacturing	6.5%
Wholesale Trade	2.2%
Retail Trade	15.5%
Transportation/Utilities	1.2%
Information	0.7%
Finance/Insurance/Real Estate	4.3%
Services	53.6%
Public Administration	6.9%

## 2021 Employed Population 16+ by Occupation

Total	5,019
White Collar	61.8%
Management/Business/Financial	15.3%
Professional	23.3%
Sales	9.7%
Administrative Support	13.5%
Services	20.8%
Blue Collar	17.4%
Farming/Forestry/Fishing	2.1%
Construction/Extraction	6.0%
Installation/Maintenance/Repair	2.0%
Production	2.1%
Transportation/Material Moving	5.3%

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## 2010 Households by Type

Total	3,564
Households with 1 Person	31.1%
Households with 2+ People	68.9%
Family Households	60.9%
Husband-wife Families	45.8%
With Related Children	16.6%
Other Family (No Spouse Present)	15.0%
Other Family with Male	4.2%
With Related Children	2.4%
Other Family with Female	10.8%
With Related Children	6.1%
Nonfamily Households	8.0%
All Households with Children	25.8%
Multigenerational Households	1.9%
Unmarried Partner Households	4.5%
Male-female	4.0%
Same-sex	0.4%

## 2010 Households by Size

Total	3,563
1 Person Household	31.2%
2 Person Household	37.9%
3 Person Household	13.1%
4 Person Household	9.8%
5 Person Household	5.2%
6 Person Household	1.9%
7 + Person Household	1.0%

## 2010 Households by Tenure and Mortgage Status

Total	3,564
Owner Occupied	55.9%
Owned with a Mortgage/Loan	33.4%
Owned Free and Clear	22.4%
Renter Occupied	44.1%

## 2021 Affordability, Mortgage and Wealth

Housing Affordability Index	95
Percent of Income for Mortgage	22.8%
Wealth Index	65

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	3,805
Housing Units Inside Urbanized Area	99.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	1.0%

## 2010 Population By Urban/ Rural Status

Total Population	8,871
Population Inside Urbanized Area	99.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	1.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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## Top 3 Tapestry Segments

1.	Midlife Constants (5E)
2.	Old and Newcomers (8F)
3.	Set to Impress (11D)

## 2021 Consumer Spending

Apparel & Services: Total \$	\$6,129,714
Average Spent	\$1,645.12
Spending Potential Index	78
Education: Total \$	\$4,730,798
Average Spent	\$1,269.67
Spending Potential Index	74
Entertainment/Recreation: Total \$	\$9,349,720
Average Spent	\$2,509.32
Spending Potential Index	78
Food at Home: Total \$	\$15,812,849
Average Spent	\$4,243.92
Spending Potential Index	78
Food Away from Home: Total \$	\$10,873,998
Average Spent	\$2,918.41
Spending Potential Index	77
Health Care: Total \$	\$18,521,416
Average Spent	\$4,970.86
Spending Potential Index	80
HH Furnishings & Equipment: Total \$	\$6,441,554
Average Spent	\$1,728.81
Spending Potential Index	77
Personal Care Products & Services: Total \$	\$2,605,778
Average Spent	\$699.35
Spending Potential Index	78
Shelter: Total \$	\$56,863,797
Average Spent	\$15,261.35
Spending Potential Index	76
Support Payments/Cash Contributions/Gifts in Kind: Total	\$6,914,671
Average Spent	\$1,855.79
Spending Potential Index	78
Travel: Total \$	\$6,980,974
Average Spent	\$1,873.58
Spending Potential Index	74
Vehicle Maintenance & Repairs: Total \$	\$3,309,522
Average Spent	\$888.22
Spending Potential Index	80

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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