

**BEFORE THE BOARD OF COUNTY COMMISSIONERS  
IN AND FOR THE COUNTY OF CURRY, OREGON**

**In the Matter of an Amendment to the )  
Curry County Code, Ordinance 19-13, )  
Implementation of a Transient )  
Lodging Tax )**

**ORDINANCE NO. 20-02**

The Board of Commissioners for the County of Curry ordains as follows:

To amend ordinance number 19-13, adopted November 20, 2019, Article Eight, Division One, *Implementation of Transient Lodging Tax*, section 8.02.170, *Allocation of Funds*, as follows,

The allocation, use and disbursement of TLT funds shall be consistent with ORS 320.300 to 320.350, Curry County Ordinance No. 19-01, Curry County Ordinance No. 19-02 and any amendments thereto.

(1) The portion of monies contained in the Transient Lodging Tax Fund that are dedicated to Curry County Ordinance No. 19-01 for tourism promotion and tourism-related facilities (hereinafter "TLT Funds"), shall be distributed and administered in accordance with this Section:

(A) First, 15% shall be used to cover staff expenses involved in tourism and marketing; subject to BOC Budget Committee approval, 40% shall be allocated to the County Fair Fund, Event Center Account for capital improvement projects;

(B) The remainder shall be administered by a Tourism Promotions Committee, appointed by the Board.

(C) The County Tourism Promotions Committee shall:

- (i) Consist of two members appointed from South Curry County, two members from central Curry County, two members from north Curry County, as defined by the district boundaries of the three Curry County School Districts, and one member at large. Members shall be composed of individuals who represents a tourism-based business or a promotions based business, the at-large member shall be a community representative. The Committee shall not be comprised of more than three individuals from a similar business industry.
- (ii) Annually conduct a county-wide needs assessment of tourism-related facilities within unincorporated areas.
- (iii) Develop and amend as necessary county-wide/regional strategies for tourism promotion.

- (iv) In the first year the Committee will prepare and present to the Board for its approval, a written report with findings on its needs assessment for Tourism Related Facilities; county-wide/regional strategies for tourism promotion; and its proposed budget for administration and overhead for the Committee.
  - (v) In subsequent years the Committee will prepare and present to the Board for approval, an annual report that contains, in addition to the matters described in subsection (2)(D) of this section, the details concerning the allocations, amounts and uses of TLT funds during the prior year, an accounting of the Committee's expenditures of TLT funds for administration and overhead and the unexpected balance of TLT funds in the possession of the Committee.
  - (vi) The committee shall work in partnership with other government entities and organizations who participate in tourism promotion to solicit input, expertise, and resources.
- (D) The purpose of the committee described in subsection (2)(A) of this section is to advise the County on: the policies for the uses of TLT funds; the strategies for tourism promotions and the needs assessment for tourism-related facilities.
- (E) Following receipt of a written report described in subsection (2)(D) or (2)(E) of this section, the Board will conduct a public presentation concerning the report, the proposed percentage allocations for TLT funds, the proposed strategies for tourism promotion and the Committee's performance.
- (F) The Board will annually retain the TLT funds for Tourism Promotion and Tourism Related Facilities until it has approved the performance of the Committee and the Committee's written report for that year, or the created written report for that year. Once such approval has been given, the retained TLT funds will be released to the Committee with the balance due for that year to be released by the County Treasurer before the end of each calendar quarter for the amounts collected in the prior calendar quarter.
- (G) In allocating TLT funds for Tourism Promotion, the Committee shall give preference to collaborative proposals that are consistent with the approved strategies and involve broad participation within the hospitality and tourism industry or other promotional proposals that embrace county wide themes.
- (H) The Board may provide for limits on the amount of TLT Funds that the Committee may retain for the overhead, administration, and amounts of

unallocated TLT funds without coming back to the Board for approval to exceed those limits.

- (I) Other than in subsection (1)(A) above, the Board shall not require specific allocations or create earmarks of tourism related TLT revenues; however, the purpose of creating the Tourism Promotions Committee is to have representation from all areas of the County with the goal that TLT tourism-related revenues be distributed fairly among the County's regions.

(2) For General County Services

(A) Not to exceed 5% of non-tourism TLT revenues may be spent on administration;

(B) Balance of non-tourism TLT revenues (25%) to fund Curry County Sheriff Patrol Deputies. [End]

This amendment shall go into effect upon signing.


DATED this 4<sup>th</sup> of Nov, 2020

Approved as to Form:

  
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John Huttel, Curry County Counsel

**CURRY COUNTY BOARD OF COMMISSIONERS**

  
\_\_\_\_\_  
Christopher S. Paasch, Chair

  
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Court Boice, Vice Chair 11-4-20

  
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Sue Gold, Commissioner

First Reading: October 21

Second Reading: November 4

Emergency Date: November 4