Welcome to Gladstone’s North Shore!

The City of Gladstone is currently working to redevelop this nearly 50-acre parcel in partnership with several property owners. The community knows this lakefront property is a tremendous opportunity for the right development team.

Take a look for yourself: YOUTUBE LINK

In 2017, the City of Gladstone engaged with Michigan State University’s Sustainable Built Environment Initiative (SBEI) with the help of MSU’s School of Planning, Design, and Construction along with MSU Extension to help plan the future of the North Shore. They met with residents, community stakeholders, and city staff to better understand the goals and ideas for the area. This process helped to generate an initial vision for the site development. It also became very clear that all parties agreed that development would be a positive endeavor for the community.

MSU Report:

Community Vision for North Shore:


In May 2018, the City of Gladstone entered into an agreement with Place & Main Advisors, LLC securing services to assist with real estate development services for the redevelopment of approximately 50 acres along its north shore.

More Info:

Moving forward, Place & Main Advisors will help to prepare, package, and present the area to potential developers. The prospect to spearhead the redevelopment of this lakefront property could be the opportunity of a lifetime for the right developer as it also offers the chance to change a community in a positive and proactive manner.