FOR IMMEDIATE RELEASE
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NEW HOLIDAY TREE TAKES ROOT IN GLENCOE WITH GENEROSITY OF CHALET

(Chgoe, Illinois)—A new holiday tree was planted on Friday, November 16 on the corner of Vernon and Park avenues in downtown Glencoe, thanks to the generosity of Chalet in Wilmette.

“We are thrilled that Chalet wanted to help kick-off the Village of Glencoe’s 150th anniversary of incorporation celebration by providing this amazing 20 foot white spruce.” Village President Larry Levin said. “This incredible donation will undoubtedly become the centerpiece of future holiday celebrations, adding to downtown Glencoe’s ambiance for years to come.”

The tree was hand-selected by Chalet’s landscape team from a fourth-generation farm in Stockridge, Michigan and transported by Chalet back to Illinois. Chalet’s horticultural experts selected white spruce, as it is a very cold-hardy tree, indigenous to the northern United States and Canada. It has blue-green foliage and a lighter branching habit, making it a great holiday tree and a beautiful addition to the landscape throughout the year. The tree has just been carefully transported to its new home in preparation for the kick-off of the Sesquicentennial celebration at Light the Lights on Friday, November 23 from 4-7 p.m.

“Chalet is deeply rooted in history as a fourth-generation, family-owned, local business soon entering our 102nd year serving the North Shore. It is only fitting that we would partner with the Village of Glencoe in marking their milestone with a lasting legacy of a beautiful tree.” said Larry Thalmann, Chalet’s president.

Please contact the Sesquicentennial Planning Committee Staff Liaison Megan Meyer at mmeyer@villageofglencoe.org / (847) 461-1104 with any questions.
**About Light the Lights:**
To kick-off the celebration of Glencoe’s 150th birthday in 2019, the Village of Glencoe, Glencoe Historical Society and the Glencoe Chamber of Commerce have partnered to make the annual Light the Lights event bigger and better than ever before! Presented by BMO Harris Bank, Light the Lights invites residents to get into the holiday spirit on Friday, November 23 from 4-7 p.m., in downtown Glencoe with a lighting ceremony, a “Wine and Beer Stroll” (made possible by Joseph Mullarkey Distributors and ONEHOPE Wine) caroling, a Winter Village with photos with Santa and live reindeer (made possible by @properties), trackless train rides through our beautiful downtown and more. And to get your holiday shopping started, many of our downtown businesses are starting Small Business Saturday specials a day early and will stay open late for the event.

Visit [www.glencoe150.org/events](http://www.glencoe150.org/events) to learn more and to register in advance for the Wine & Beer Stroll. Stroll participants can also purchase tickets, which include a commemorative LED cup, the day of at BMO Harris Bank located at 333 Park Avenue. Proceeds of the event benefit the Glencoe Sesquicentennial Celebration.

**About Chalet:**
Season after season. Generation after generation. Nurturing the landscape of life for clientele since 1917, Chalet - a family-legacy business on Chicago’s North Shore - remains true to the values and commitment great-grandfather began more than a century ago. Beauty, inspiration and timeless good taste are woven throughout customers’ homes every day, through proven expertise, high-quality products and exceptional service. Chalet’s award-winning landscape services and its retail store – with its tapestry of plants, furnishings and events – are designed to inspire great ideas inside and outside the home. The company grows its plants at its own farm in Salem, Wisconsin, offering locally-grown trees, shrubs and plants for landscape and retail. Chalet is located at 3132 Lake Street, in Wilmette, Illinois, just off the Edens Expressway. Find Chalet on social media, and learn more about the company’s award-winning services by calling (847) 256-0561 or visiting [www.chaletnursery.com](http://www.chaletnursery.com).

**About the Village of Glencoe:**
Located just 24 miles north of Chicago’s Loop, the Village of Glencoe is bordered by Lake Michigan, the Cook County Forest Preserve and the Glencoe Golf Course. With abundant parks, convenient beach facilities and one of the most attractive business districts along the North Shore, Glencoe is a great place to call home or just visit. Whether you come to shop and eat downtown, to spend the day at the Chicago Botanic Garden, to enjoy a show at the regionally acclaimed Writers Theatre or to take in the sight of one of our thirteen Frank Lloyd Wright-designed structures—there is plenty to see and do in Glencoe. Welcome to our town Glencoe!

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