The Village of Glencoe is subject to the requirements of the Americans With Disabilities Act of 1990. Individuals with disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in this meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact the Village of Glencoe at least 72 hours in advance of the meeting at (847) 835-4114, or please contact the Illinois Relay Center at (800) 526-0844, to allow the Village of Glencoe to make reasonable accommodations for those persons.

1. **CALL TO ORDER AND ROLL CALL**
   
   Bruce Cowans, Chairman  
   Scott Feldman, President  
   Keki Bhave  
   Joseph Keefe  
   Lawrence Levin  
   Ellen Shubart  
   Joel Solomon

2. **PUBLIC COMMENT TIME**

3. **REVIEW MONTHLY FINANCIAL REPORTS & FORMAT UPDATES TO THE REPORT**

4. **REVIEW VEHICLE LICENSES FOR DEALERSHIPS**

5. **REVIEW RESPONSE TO INFORMATION FROM INSTITUTE FOR TRUTH IN ACCOUNTING**

6. **ADJOURNMENT**
MEMORANDUM

TO: Paul M. Harlow, Village Manager
FROM: David A. Clark, Director of Finance
DATE: April 15, 2011
SUBJECT: Vehicle Sticker Compliance by Dealerships

Background

The vehicle sticker mailing for Fiscal Year 2012 included vehicles registered with the Secretary of State to Glencoe mailing addresses. The records received included vehicles owned by Fields Infiniti, however, vehicles owned by both CarMax and Autohaus were not included in the listing. Based on postal requirements, CarMax and Autohaus dealer plates registered to a Northbrook address, despite the property location.

In the past, the Village did not receive vehicle sticker applications from the dealerships nor has the Village done vehicle sticker enforcement at the dealerships. In addition, enforcement of vehicle stickers for dealership vehicles would not be plausible based on the turnover rate due to vehicles being sold.

The issue staff has encountered is whether to enforce vehicle sticker compliance for only Fields Infiniti based on the data received from the Secretary of State.

Analysis

The following information was obtained regarding communities that require vehicle stickers and dealership requirements to comply:

<table>
<thead>
<tr>
<th>Community</th>
<th># of dealerships</th>
<th>Fees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deerfield</td>
<td>0</td>
<td>$30 per dealer plate</td>
</tr>
<tr>
<td>Highland Park</td>
<td>20</td>
<td>$8 per dealer plate</td>
</tr>
<tr>
<td>Lake Forest</td>
<td>0</td>
<td>$50 for the first license, $20 for each additional license</td>
</tr>
<tr>
<td>Libertyville</td>
<td>10</td>
<td>$1,000 Fleet sticker (40 or more vehicles)</td>
</tr>
<tr>
<td>Northfield</td>
<td>3</td>
<td>$1,000 (for auto group, 3 dealerships)</td>
</tr>
<tr>
<td>Winnetka</td>
<td>1</td>
<td>$40 per vehicle</td>
</tr>
</tbody>
</table>

Based on the information above and in discussions with other communities the most common issues encountered were the administrative costs due to the quantity of vehicle stickers and compliance. Several years ago, Libertyville charged a per vehicle rate to the dealerships, however, compliance was minimal. The fleet sticker rate was then created and participation by dealerships has increased.

Northfield charges $1,000 to Fields Auto Group. They do not maintain vehicle records and the fee is billed annually. The revenue is applied to vehicle stickers; however, the administrative process of adding and deleting vehicles is removed.
Based on the information obtained, it is the Finance Department’s recommendation that we do not enforce nor require Field’s Infiniti to comply with the vehicle registration for the current fiscal year. Furthermore, staff recommends that an annual fee of $1,000 per dealership be charged in conjunction with the annual business licensing process, subject to approval by appropriate ordinance. If adopted, the new annual fee requirement would apply to all Village of Glencoe dealerships including, Fields Infiniti, Autohaus and CarMax.