

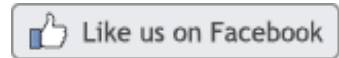


Highland Park Business Development

# eNews



March 22, 2017



Check out the [City Guide](#) to see all that Highland Park has too offer!

HP Highland Park City Guide

# Welcome!



Use this guide on your journey in Highland Park. Shop, dine, get things done, and then stay for the world-class entertainment.

Welcome to Highland Park's New Business



**Papa Johns Pizza**  
1620 Deerfield Road  
847.831.7272  
[papajohns.com](http://papajohns.com)

New Ownership

**HUNAN PEARL**

Chinese Cuisine Carry-Out · Catering



**Hunan Pearl**  
586 Roger Williams Avenue  
847.432.5410  
[hunanpearlonline.com](http://hunanpearlonline.com)

Upcoming Events



FOR THE LIFE OF YOUR BUSINESS

## SCORE SOCIAL MEDIA ASSISTANCE

SCORE and the City of Highland Park Business Development Office, have developed **three one on one, no-cost options** to fit the needs of any Highland Park small business owner!

- Vanessa Cabrera, President, Your Social Media Mentor offers a free 30 Minute Power Coaching Session by telephone for email marketing and social media. Sessions are held on Tuesdays and Thursdays.
- Norbert Barszczewski, President, JPNetQuest offers 15 minutes by telephone to gain your needs, followed by a 45 minute on site working session at your place of business
- The New Media Department at the Highland Park Public Library offers one-on-one instruction on social media use. Library specialists will provide 30 to 60 minute sessions on use of any social media process.

Click [HERE](#) for more information

## Small Business Facade Improvement Program



In recognition of the importance of small local independent businesses to the City of Highland Park, the City's Small Business Facade Improvement Program (SBFIP) provides both assistance and incentive to commercial property owners and local businesses to improve the look and functionality of their properties and businesses.

Click [HERE](#) for more information.



**Saturday, March 25**  
Creative Hand Lettering  
Workshop  
[papersource.com](http://papersource.com)



**Saturday, March 25**  
The Stingers  
[nortons-restaurant.com](http://nortons-restaurant.com)



Camera Talk Workshops

**Saturday, April 8**  
Camera Walk

**Saturday, April 13**  
Camera-Talk 1.0

**Thursday, May 18**  
iPhone-ography  
[jeffcohenphotography.com](http://jeffcohenphotography.com)



Visit [downtownhp.com](http://downtownhp.com)  
for news on happenings in  
Downtown Highland Park

**SCORE Seminars**

## Sales Tax Rebate Program



Click [HERE](#) to view the Guidelines and Application for the City of Highland Park Sales Tax Rebate Program.

## Sign up for the City's Emergency Notification System



The City of Highland Park's Emergency Voice Notification System provides for a high-speed telephone communication service for emergency notifications. The system allows the Police Department to telephone the entire community or a targeted area in the event of an emergency. The system is capable of dialing thousands of phone number per hour and delivering a recorded message to a live person or an answering machine.

The City has used this system for alerts including boil order notifications, missing persons, evacuation notices, gas leaks or other emergencies where rapid notification is essential for public safety.

Listed Highland Park residential and business telephone numbers are automatically downloaded into the database. Residents or business owners with unlisted numbers should register. Individuals with cell phones and/or work phones are also encouraged to register these numbers for emergency notification.

[REGISTER HERE](#)



### Problem Solving

Monday, May 15, 2017  
Presenter: Arnie Goldberg

This workshop will outline methods to define a problem as opposed to dealing with its symptoms.

Register at [hplibrary.org](http://hplibrary.org)

### Chamber of Commerce



### First Wednesday Connections

April 5  
7:30am-9:00am  
Visit [chamberhp.com](http://chamberhp.com) to register

The City of Highland Park's Business Development Manager Carolyn Hersch is the City's main contact for the business community.  
[chersch@cityhpil.com](mailto:chersch@cityhpil.com) or  
847.926.1027

### RESOURCE LINKS

<a href="#">Business Directory</a>	<a href="#">Available Space</a>
<a href="#">Military Discounts</a>	<a href="#">Establishing Your Business</a>
<a href="#">City Code</a>	<a href="#">Chamber of Commerce</a>
<a href="#">Department of Commerce &amp; Economic Opportunity</a>	<a href="#">U.S. Small Business Administration</a>
<a href="#">Job center of Lake County - Business Services</a>	<a href="#">SCORE Business Mentoring and Workshops</a>



# City of Highland Park

*This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos and news to Melissa Rosen at [mrosen@cityhphil.com](mailto:mrosen@cityhphil.com).*

*The City reserves the right to edit and/or filter submissions.*

*No pricing information will be published.*



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