



Highland Park Business Development

eNews



Instrument Drive in The Ravinia Business District

INSTRUMENT DRIVE

Ravinia is collecting instruments to be refurbished and "recycled" into the hands of students in underserved communities. Over 75,000 people are served through Ravinia's REACH*TEACH*PLAY education programs each year, ensuring that music education remains accessible to all!

RAVINIA
REACH*TEACH*PLAY

RAVINIA
DISTRICT

The Ravinia District of Highland Park and Ravinia Festival are teaming up once again to collect musical instruments to be refurbished, 'recycled' and placed into the hands of children in underserved communities. **Through June 9**, 17 businesses in the Ravinia District are serving as drop locations for individuals who wish to donate instruments to the program.

The following businesses serve as drop off locations:

[Design Quartet At Ravinia](#), [Field Violin Workshop](#), [Full Circle Architects](#), [Highland Park Bank & Trust](#), [Joe Palminteri - State Farm Insurance Agent](#), [Jeff Cohen Photography](#), [Jewel Nail](#)

April 5, 2017

Welcome to
Highland Park's
New Business

Coming Soon



Blaze Pizza

600 Central Avenue

847.579.7030

blazepizza.com

Opens April 17

April 18 is Free Pizza Day!(
one per guest)

Upcoming Events



Saturday, April 8

Davidson County

Saturday, April 15

Quiet Storm

nortons-restaurant.com

[Spa](#), [Madame ZuZu's Teahouse](#), [The Nail Shop & Spa](#), [The Paw Parlour](#), [Piero's Pizza](#), [Principessa Children's Boutique](#), [Ravinia Barber Shop Inc.](#), [Ravinia Coffee Station](#), [Style Hunters](#), [Weiland Flowers Highland Park](#) and [Piano For Everyone](#)

Deerfield Road Construction



Construction on Deerfield Road has resumed operations in both Deerfield and Highland Park.

In Highland Park, reconstruction of the north side of Deerfield Road from the City limit to Windsor Road will be completed. This work will require the complete removal of the roadway, preparation of the road base, and paving of the new roadway. The resurfacing of Deerfield Road from Windsor Road to Route 41 is also planned.

The work in Highland Park is anticipated to take three months and will reduce traffic to one lane in each direction through the work limits in Highland Park.

In Deerfield, the work includes installation of the remaining traffic signals, permanent pavement striping, and the remaining brick sidewalk work on the north side of Deerfield Road between Rosemary Terrace and Waukegan Road.

This work will require some temporary lane closures. Weather permitting, the majority of the work within Deerfield is anticipated to take up to one month to complete.

For more information visit deerfieldroad.com



Camera Talk Workshops

Saturday, April 8
Camera Walk

Saturday, April 13
Camera-Talk 1.0

Thursday, May 18
iPhone-ography
jeffcohenphotography.com



Visit downtownhp.com
for news on happenings in
Downtown Highland Park

SCORE Seminars



Problem Solving
Monday, May 15, 2017
Presenter: Arnie Goldberg

This workshop will outline
methods to define a problem as
opposed to dealing with its
symptoms.

Register at hplibrary.org

Chamber of Commerce



Wednesday, April 19
Multi-Chamber Networking



SCORE SOCIAL MEDIA ASSISTANCE

SCORE and the City of Highland Park Business Development Office, have developed **three one on one, no-cost options** to fit the needs of any Highland Park small business owner!

- Vanessa Cabrera, President, Your Social Media Mentor offers a free 30 Minute Power Coaching Session by telephone for email marketing and social media. Sessions are held on Tuesdays and Thursdays.
- Norbert Barszczewski, President, JPNetQuest offers 15 minutes by telephone to gain your needs, followed by a 45 minute on site working session at your place of business
- The New Media Department at the Highland Park Public Library offers one-on-one instruction on social media use. Library specialists will provide 30 to 60 minute sessions on use of any social media process.

Click [HERE](#) for more information

Sign up for the City's Emergency Notification System



The City of Highland Park's Emergency Voice Notification System provides for a high-speed telephone communication service for emergency notifications. The system allows the Police Department to telephone the entire community or a targeted area in the event of an emergency. The system is capable of dialing thousands of phone number per hour and delivering a recorded message to a live person or an answering machine.

The City has used this system for alerts including boil order notifications, missing persons, evacuation notices, gas leaks or other emergencies where rapid notification is essential for

Luncheon
More Information at
chamberhp.com

Illinois Small Business Development & International Trade Center Workshops



Monday, May 1
Financing Your Small Business

Wednesday, May 3
Starting Your Business in Illinois

Social Media 101

Tuesday, May 9
Protect Your Identity

Thursday, May 11
Intermediate QuickBooks

Visit
clcillinois.edu/sbdc-itc
for details.

The City of Highland Park's Business Development Manager Carolyn Hersch, is the City's main contact for the business community.
chersch@cityhpil.com
or 847.926.1027

RESOURCE LINKS

Business Directory	Available Space
Military Discounts	Establishing Your Business
City Code	Chamber

public safety.

Listed Highland Park residential and business telephone numbers are automatically downloaded into the database. Residents or business owners with unlisted numbers should register. Individuals with cell phones and/or work phones are also encouraged to register these numbers for emergency notification.

[REGISTER HERE](#)

Department of Commerce & Economic Opportunity	of Commerce
Job center of Lake County - Business Services	U.S. Small Business Administration
	SCORE Business Mentoring and Workshops



City of Highland Park

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos and news to Melissa Rosen at mrosen@cityhpil.com. The City reserves the right to edit and/or filter submissions. No pricing information will be published.



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