

Community Engagement Committee

9/4/19 7:30pm-9pm

Village Office, open to all residents

Meeting Minutes

- Attendance: Kristi Tampio, Keith Allen, Sallie Van Tassel, Barbara Sacks-Singer, and James Gaston; 1 member unable to join (Katherine Hample)
- Committee members took oath of office
- Committee affirmed desire to continue Richard's vision and reviewed new mission statement clarifying its role in the community
- Committee will share notes and a brief report at Village Council meetings (official duty)

I. Movie Night Feedback:

- Largely positive feedback
- Estimated headcount was 130 (double last year's attendance)
- Some complaints of late start but general sentiment that time to socialize with neighbors was a good thing
- Next year advertise to come early and picnic prior to movie; quote an initial gathering time and then a movie start time
- Some trash left on basketball court but unrelated to the movie goers; Bonnie cleaned up that trash while on dog walk the next morning; next year provide a quick reminder via megaphone at the end of movie to pick up any trash
- Could keep a supply of flashlights for Halloween and Movie Night in the future
- Park permit cost more than last year due to permission required from actors' guild (not required last year); though there was a licensing issue with last year's movie to consider getting ahead of for next year (i.e., decide on movie asap to avoid higher charges)
- Video of interviews will be sent to James shortly

II. Halloween Planning:

- Based on survey, have gone back and forth between Sunday before or evening of Halloween (this year plan to **host event on Halloween (10/31), Thursday**)
- Food truck (pizza ready-made) at cul de sac, beverages, DJ, parade before kids go off trick-or-treating
- Last years' time of 5:30pm-7pm worked well – plan to offer food until 7
- Parade around the park instead of down the street so everyone can see costumes (this worked well last year)
- Estimated attendance based on years' past is 300
- Clean up involves recycle bins and extra trash bins/bags; plastic/aluminum (non-glass) containers only; non-glass for beverages in coolers
- Parade started in 1968 – only year it didn't happen was 1993 due to rain
- Next Steps
 - Committee to send Save the Date in the next week or so
 - James will report back on contents of box in external storage unit (noisemakers, etc.)
 - James will distribute vendor information over email for Committee to discuss

III. **Street Capitan Liaison – Barbara to Chair**

- Most streets have captains confirmed; Committee updated list of captains for each street
- Role is to be eyes and ears on the street; distributing welcome bags and flyers
- Occasional meeting with the street captain cohort is an option if needed
- Barbara to coordinate with James on street captain activities

IV. **2020 Events Calendar**

- 2019 Spring Fling perceived as controversial due to timing proximity to village elections even though the date was completely

unintentionally close to the elections cycle. Committee reaffirmed need/demand for an adults only event

- Possible date: Sat Feb 1 (for an indoor, evening event in neighbor's home)
- Next Steps
 - Kristi to ask Council for recommendations of a potential host
 - Sallie to serve as ambassador/champion of the benefits of hosting to prospective hosts
- Other 2020 dates to consider:
 - 4th of July (June 28 – Sunday) – dates back to 1981 but more recently (2006) became July 4 party (used to be done in May); rename Summer Celebration
 - Sept 6 (Sunday) - Movie night – Labor Day is late this year; not certain whether Montgomery County will start school before Labor Day; consider upgrading the event with more refreshments (e.g., kettle corn)
 - Oct 31 - Halloween 2020 is on Saturday
 - Add cookie exchange to an existing event (summer celebration)

V. Next Committee Meeting

- Monday, December 9 at 7:30pm at someone's home
- Quarterly cadence agreed