TOTAL VOLUME 2018

16,553 total closings
$3.5 billion SOLD dollar volume

25,142 total listings
$6.5 billion LIST dollar volume

WWW.CCARSC.ORG/ANNUALREPORT
Historical Median Sales Price  Rolling 12-Month Calculation

Single-Family Properties

Condo Properties
- New SFR listings in Myrtle Beach increased 42% YTD
- SFR Closed sales in Myrtle Beach increased 35.8% YTD
- Median sales price SFR up 14.6% to $321,592

<table>
<thead>
<tr>
<th>Single-Family Properties</th>
<th>February</th>
<th>Year to Date</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Key Metrics</strong></td>
<td>2018</td>
<td>2019</td>
</tr>
<tr>
<td>New Listings</td>
<td>98</td>
<td>134</td>
</tr>
<tr>
<td>Closed Sales</td>
<td>55</td>
<td>72</td>
</tr>
<tr>
<td>Median Sales Price*</td>
<td>$285,000</td>
<td>$323,098</td>
</tr>
<tr>
<td>Percent of List Price Received*</td>
<td>97.9%</td>
<td>97.4%</td>
</tr>
<tr>
<td>Days on Market Until Sale</td>
<td>165</td>
<td>153</td>
</tr>
<tr>
<td>Inventory of Homes for Sale</td>
<td>390</td>
<td>365</td>
</tr>
</tbody>
</table>
New Condo listings in Myrtle Beach increased 25.2% YTD
Closed Sales up 3%
Median Price up 1.3%

<table>
<thead>
<tr>
<th>Condo Properties</th>
<th>February</th>
<th>Year to Date</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2018</td>
<td>2019</td>
</tr>
<tr>
<td>New Listings</td>
<td>224</td>
<td>269</td>
</tr>
<tr>
<td>Closed Sales</td>
<td>166</td>
<td>176</td>
</tr>
<tr>
<td>Median Sales Price*</td>
<td>$105,500</td>
<td>$110,000</td>
</tr>
<tr>
<td>Percent of List Price Received*</td>
<td>94.7%</td>
<td>95.2%</td>
</tr>
<tr>
<td>Days on Market Until Sale</td>
<td>124</td>
<td>143</td>
</tr>
<tr>
<td>Inventory of Homes for Sale</td>
<td>1,035</td>
<td>1,102</td>
</tr>
</tbody>
</table>
Good Time to Buy a Home, Strongly or Moderately

2019 NAR HOME Survey

- 2016 Q1: 31% Strongly, 46% Moderately
- 2016 Q2: 32% Strongly, 42% Moderately
- 2016 Q3: 27% Strongly, 43% Moderately
- 2016 Q4: 25% Strongly, 45% Moderately
- 2017 Q1: 23% Strongly, 47% Moderately
- 2017 Q2: 28% Strongly, 43% Moderately
- 2017 Q3: 31% Strongly, 41% Moderately
- 2017 Q4: 29% Strongly, 37% Moderately
- 2018 Q1: 30% Strongly, 38% Moderately
- 2018 Q2: 29% Strongly, 39% Moderately
- 2018 Q3: 24% Strongly, 39% Moderately
- 2018 Q4: 29% Strongly, 34% Moderately
- 2019 Q1: 28% Strongly, 31% Moderately

Note: The percentages indicate the proportion of respondents who felt it was a good time to buy a home, either strongly or moderately.
## Housing Forecast

<table>
<thead>
<tr>
<th></th>
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<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>New Home Sales</td>
<td>$60,000</td>
<td>$613,000</td>
<td>$627,000</td>
<td>$635,000</td>
<td>$700,000</td>
</tr>
<tr>
<td>Existing Home Sales</td>
<td>5.4 million</td>
<td>5.5 million</td>
<td>5.3 million</td>
<td>5.3 million</td>
<td>5.5 million</td>
</tr>
<tr>
<td>Median Price Growth</td>
<td>+5.1%</td>
<td>+5.7%</td>
<td>+4.9%</td>
<td>+2.7%</td>
<td>+3.0%</td>
</tr>
<tr>
<td>30-year Rate</td>
<td>3.6%</td>
<td>4.0%</td>
<td>4.6%</td>
<td>4.3%</td>
<td>4.6%</td>
</tr>
</tbody>
</table>
2018 Myrtle Beach Commercial
29572/29577

- Listings – 209
- Closed – 28
- Sold Volume - $24,721,000
- DOM - 250

*All stats derived from the CCAR MLS

Grand Strand Commercial
2018

- Listings – 823
- Closed – 138
- Sold Volume - $85,912,952
- DOM - 348
2019 Myrtle Beach Commercial 29572 & 29577

- Median List - $275,000 YTD
- Median Sold - $257,500 YTD
- Average List Price $591,666 YTD
- Average Sold Price $583,333 YTD
- Inventory - 146 Active
  Commercial/Industrial listings as of 4/3/19

- New listings – 14/Feb (55 YTD)
- Pending Sales - 8 / February
- Closed Sales – 6 YTD
- Days on Market - 174 DOM

*All stats derived from the CCAR MLS
• 2019 Economic Growth to continue

• Positive housing indicators
  • Available Inventory
  • Buyer demand remains strong
  • Buyer pool increasing

• Robust Tourism
• Growing Market Awareness
Laura Crowther, RCE
Chief Executive Officer