

TEMPORARY GRAND OPENING SIGNS (ORDINANCE 2015-43)

Ordinance 2015-43 took effect June 23, 2015. City Council approved this ordinance to allow additional signage for a 30 day “Grand Opening” period to help introduce your new business to the community. Businesses that received new business licenses may apply for a no-cost Temporary Grand Opening Permit.

The application is attached. The basic rules are:

- Only businesses receiving new business licenses may apply.
- The application for a Grand Opening permit must be made within 90 days from the date of the business opening.
- The maximum use of temporary signs during a permitted Grand Opening is 30 days.
- Upon approval of the Grand Opening Permit, the following temporary signs are allowed:
 - One freestanding sign per street frontage, not to exceed 32 square feet in size (i.e. - if you are on a corner two 32 square feet signs are allowed). It may be an “A” frame sign or attached to its own supports. It must stand alone and must not be attached to any permanent sign structure.
 - Wall signs not to exceed two square feet for each linear foot of establishment frontage on which the sign is displayed up to a maximum sign area of 32 square feet.
 - The Permit may be approved by City staff. Community Appearance Board review of the signs is not required.
 - Signs shall not be allowed in the public right-of-way (including sidewalks).
 - Signs shall not contain changeable copy of any kind.
 - Signs cannot obstruct any sight triangle or sight line, or any pedestrian walkway.
- Failure to comply with these requirements may cause business license suspension or revocation.
- The Zoning Administrator is responsible for administering this ordinance.

Application Process:

- Completed Permit applications must be returned to the Construction Services Department located in the City Services Building at 921 N. Oak Street, Myrtle Beach, SC 29577. Applications are available on the Forms Page or drop down menu at the City’s web site www.cityofmyrtlebeach.com.
- This is a no cost permit.

For questions or additional information, please contact: Ken May, Zoning Administrator, Phone 843-918-1167 or e-mail at kmay@cityofmyrtlebeach.com.

Thank you for your investment in the City of Myrtle Beach, and best wishes on your new business!



**CITY OF MYRTLE BEACH
CONSTRUCTION SERVICES
TEMPORARY GRAND OPENING
SIGN PERMIT APPLICATION**

Business Name			
Physical Address			TMS#
Owner of Property	Mailing Address		Phone
Lessee/Business Name	Mailing Address		Phone
Contractor	Mailing Address		Phone
Description of Work			
<input type="checkbox"/> A Frame Sign Size: _____ Location: _____	<input type="checkbox"/> Banner Size: _____ Location: _____	<input type="checkbox"/> Other Size: _____ Location: _____	
Date Received	Date Issued	Date Expired	Permit #
Temporary Signage Allowed: <ul style="list-style-type: none"> • No more than one temporary freestanding sign per the Business's street frontage not to exceed 32 square feet in size. It may be an "A" frame sign or it may be attached to its own supports. It must stand alone and must not be attached to any permanent sign structure. • Approval may be given for additional and temporary wall signage not to exceed two square feet for each linear foot of establishment frontage on which the sign is displayed up to a maximum sign area of 32 square feet. • Temporary grand opening signs shall not be allowed in the public right-of-way. • Temporary grand opening signs shall not contain any changeable copy of any kind. • Temporary grand opening signs shall not be located so as to obstruct any sight triangle or sight line, or any pedestrian walkway. • <u>The use of permitted temporary signs during grand opening shall not exceed 30 days.</u> 			
Signature of Owner or Authorized Agent		Printed Name	Phone
			Fax
Company		Email Address	