



**Pekin Visitors
Committee
Tuesday,**

**Bureau - Tourism
Meeting
February 10, 2015**

4:00pm, City Hall

Meeting Minutes

- 1.0 Tourism Grant application
 - 1.1 None to review at this time
 - 1.2 Upcoming events: Main Street Create Cultivate & Educate, Dragon Dash 5k & District 108 Marathon Mile
- 2.0 Tourism activities
 - 2.1 Soda Pop Festival
 - 2.2 Family Showcase Event March 28
 - 2.3 Tazewell County Museum, Tuesday, February 17th Arcade Building
 - 2.4 Pekin Community Tourism update. Next meeting – Thursday, March 5th – Soldwedel Program Center
- 3.0 Advertisements
 - 3.1 IHSA March Madness
 - 3.2 PACVB Experience Guide
- 4.0 Tourism strategic planning/budget
 - 4.1 Tourism website – Farm Bureau
- 5.0 Other Business
 - 5.1 PACVB updates – Kaci Osborne
 - 5.2 Focus Forward CI updates
 - 5.3 Scenic Byway updates – canoe trail

Next meeting – Tuesday. March 10 at 4:00pm, City Hall