



**Pekin Visitors Bureau – Tourism Committee Meeting
Tuesday March 10 2015, City Hall**

AGENDA

Welcome Kaci Osbourne, PACVB to our committee!

- 1.0 Tourism Grant application
 - 1.1 None to review at this time
 - 1.2 Upcoming events: Main Street Create Cultivate & Educate, Dragon Dash 5k & District 108 Marathon Mile, Kiwanis Patsy Cline Tribute performance and First Friday's.

- 2.0 Tourism activities
 - 2.1 Soda Pop Festival
 - 2.2 Family Showcase Event March 28
 - 2.3 Pekin Arts Council "PAC"
 - 2.4 Pekin Community Tourism Forum update
 - 2.4.1 Next meeting Thursday April 2

- 3.0 Advertisements/Public Relations
 - 3.1 Midwest Meetings – Sport Event Market (along with PACVB)
 - 3.2 Tourism Website

- 4.0 Tourism strategic planning/budget
 - 4.1 Review budget

- 5 Other business
 - PACVB updates
 - Focus Forward CI updates
 - Scenic Byway updates – canoe trail

Next meeting – Tuesday April 14 at 4:00, City Hall