



**Pekin Visitors Bureau - Tourism  
Committee Meeting  
Tuesday, March 10, 2015  
4:00pm, City Hall**

**Meeting Minutes**

Welcome Kaci Osbourne, PACVB to our Committee

- 1.0 Tourism Grant application
  - 1.1 None to review at this time
  - 1.2 First Fridays
  - 1.3 Upcoming events: Main Street Create Cultivate & Educate, Dragon Dash 5k & District 108 Marathon Mile, Kiwanis Patsy Cline tribute, 31<sup>st</sup> Annual Nostalgic Indoor Auto Show, and First Fridays
- 2.0 Tourism activities
  - 2.1 Soda Pop Festival
  - 2.2 Family Showcase Event March 28
  - 2.3 Pekin Arts Council "PAC"
  - 2.4 Pekin Community Tourism update. Next meeting – Thursday, April 2
- 3.0 Advertisements
  - 3.1 Tourism website
  - 3.2 Midwest Meetings – Sport Event Market (along with PACVB)
- 4.0 Tourism strategic planning/budget
  - 4.1 Review Budget
- 5.0 Other Business
  - 5.1 PACVB updates
  - 5.2 Greater Peoria EDC
  - 5.3 Scenic Byway updates – canoe trail

Next meeting – Tuesday. April 14th at 4:00pm, City Hall