



Pekin Visitors Bureau – Tourism Committee Meeting Tuesday April 14 2015, City Hall

AGENDA

- 1.0 Tourism Grant application
 - 1.1 Wings and Wheels Airport event
 - 1.2 First Fridays
 - 1.3 Upcoming events: Main Street Create Cultivate & Educate, Dragon Dash 5k & District 108 Marathon Mile, Kiwanis Patsy Cline Tribute performance and Early Ford Car Show at Dome

- 2.0 Tourism activities
 - 2.1 Soda Pop Festival
 - 2.2 Family Showcase Event March 28
 - 2.3 Pekin Arts Council "PAC"
 - 2.4 Pekin Community Tourism Forum update
 - 2.4.1 Next meeting Thursday May 7th

- 3.0 Advertisements/Public Relations
 - 3.1 Tourism Website
 - 3.2 Stand Against Racism –
 - YWCA Friday, April 24, 2015: 11:30 a.m. to 12:00 p.m.
 - <http://www.standagainstracism.org/index.html>

- 4.0 Tourism strategic planning/budget
 - 4.1 Budget approved!

- 5 Other business
 - PACVB updates
 - Focus Forward CI updates
 - Scenic Byway updates – canoe trail

Next meeting – Tuesday May 12 at 4:00, City Hall