



**Pekin Visitors Bureau - Tourism  
Committee Meeting  
Tuesday, April 14, 2015  
4:00pm, City Hall**

**Meeting Minutes**

- 1.0 Tourism Grant application
  - 1.1 Wings and Wheels Airport Event
  - 1.2 First Fridays
  - 1.3 Upcoming events: Main Street Create Cultivate & Educate, May Dragon Dash 5k & District 108 Marathon Mile, Kiwanis Patsy Cline tribute, 2<sup>nd</sup> Annual Diversity Festival, Saturday, May 16<sup>th</sup> 10am to 2pm
- 2.0 Tourism activities
  - 2.1 Soda Pop Festival
  - 2.2 Family Showcase Event March 28
  - 2.3 Pekin Arts Council "PAC"
  - 2.4 Pekin Community Tourism update. Next meeting – Thursday, May 7th
- 3.0 Advertisements
  - 3.1 Tourism website
  - 3.2 Stand Against Racism – YWCA Friday, April 24<sup>th</sup>, 2015 11:30am to 12pm. <http://www.standagainstracism.org/index.html>
- 4.0 Tourism strategic planning/budget
  - 4.1 Budget approved \$68,000
- 5.0 Other Business
  - 5.1 PACVB updates
  - 5.2 Focus Forward CI updates
  - 5.3 Scenic Byway updates – canoe trail
  - 5.4 Pekin Lakes Core planning DNR land
  - 5.5 National Travel & Tourism Week May 2-10, 2015

Next meeting – Tuesday. May 12th at 4:00pm, City Hall