



**Pekin Visitors Bureau - Tourism
Committee Meeting
Tuesday, May 12, 2015
4:00pm, City Hall**

Meeting Minutes

Ledgestone Disc Golf: Sunset Hills-Jill Stoner Crouch – Volunteers needed

- 1.0 Tourism Grant application
 - 1.1 First Fridays grant application Pekin Academy of Fine Arts – Eligible grant \$230.38
 - 1.2 Upcoming events: Main Street Create Cultivate & Educate, May Dragon Dash 5k & District 108 Marathon Mile, Kiwanis Patsy Cline tribute, and First Fridays
- 2.0 Tourism activities
 - 2.1 Soda Pop Festival
 - 2.2 Pekin Arts Council “PAC”
 - 2.3 Pekin Community Tourism update. Next meeting – Thursday, June 4th
- 3.0 Advertisements
 - 3.1 Tourism website
- 4.0 Tourism strategic planning/budget
 - 4.1 Project listing – Bike trail
- 5.0 Other Business
 - 5.1 PACVB updates
 - 5.2 Focus Forward CI updates
 - 5.3 Scenic Byway updates – canoe trail

Next meeting – Tuesday. June 9th at 4:00pm, City Hall