



**Pekin Visitors Bureau - Tourism  
Committee Meeting  
Tuesday, June 9, 2015  
4:00pm, City Hall**

**Meeting Minutes**

- 1.0 Tourism Grant application
  - 1.1 First Fridays grant applications
  - 1.2 Pekin Academy of Fine Art (Princess Party) – Eligible grant \$304.14
  - 1.3 Pekin Academy of Fine Arts (GNO Spring Soiree) – Eligible grant \$83.30
  - 1.4 Diversity Festival – Eligible grant \$576.78
  - 1.5 Pekin Sunset Kiwanis Night Golf Outing – Eligible grant \$844.21
  - 1.6 Kiwanis Simply Patsy Event – Eligible grant \$1,000
  - 1.7 Dragon Dash 5k & District 108 Kids Marathon – Eligible grant \$1,000
  - 1.8 Upcoming events: Main Street Create Cultivate & Educate, Farmer’s and Art Market, Main Street Movie Night
- 2.0 Tourism activities
  - 2.1 Soda Pop Festival
  - 2.2 Pekin Arts Council “PAC”
  - 2.3 Pekin Community Tourism update. Next meeting – Thursday, July 2<sup>nd</sup> (Pekin Tour)
- 3.0 Advertisements
  - 3.1 Tourism website
- 4.0 Tourism strategic planning/budget
  - 4.1 Project listing
- 5.0 Other Business
  - 5.1 PACVB updates
  - 5.2 Focus Forward CI updates
  - 5.3 Scenic Byway updates – canoe trail

Next meeting – Tuesday. July 14th at 4:00pm, City Hall