



Pekin Visitors Bureau – Tourism Committee Meeting Tuesday July 14, City Hall

AGENDA

- 1.0 Tourism Grant application
 - 1.1 First Fridays grant applications (June and July)
 - 1.2 Upcoming events: Main Street Create Cultivate & Educate, Farmers and Art Market, Main Street Movie Night and Ledgestone Disc Golf

- 2.0 Tourism activities
 - 2.1 Soda Pop Festival
 - 2.2 Pekin Arts Council "PAC"
 - 2.3 Diversity events
 - 2.3.1 Peace Pole
 - 2.3.2 Dessert Competition
 - 2.4 Pekin Community Tourism Forum update
 - 2.4.1 Next meeting Thursday August 6

- 3.0 Advertisements/Public Relations
 - 3.1 Tourism Website

- 4.0 Tourism strategic planning/budget
 - 4.1 Project listing

- 5 Other business
 - PACVB updates
 - Workforce Readiness
 - Scenic Byway updates

Next meeting – Tuesday August 11 at 4:00, City Hall