



**Pekin Visitors Bureau - Tourism
Committee Meeting
Tuesday, July 14, 2015
4:00pm, City Hall**

Meeting Minutes

- 1.0 Tourism Grant application
 - 1.1 First Fridays grant applications (June/July) – Eligible grant \$169.62
 - 1.2 Upcoming events: Main Street Create Cultivate & Educate, Farmers and Art Market, Main Street Movie Night and Ledgestone Disc Golf
 - 1.3 PekinLettes Women’s Softball Overnight Visitors Grant – will have hotel stays. 75 players x 6 people. Adult attendees 450.
- 2.0 Tourism activities
 - 2.1 Soda Pop Festival
 - 2.2 Pekin Arts Council “PAC”
 - 2.3 Diversity Events: Peace Pole, Academy of Fine Arts Dessert Competition Fundraising Event, October 16, 2015 from 7-9pm at the Speakeasy Art Center. IGNITE – Saturday, August 8th 9am to 5pm at the Peoria Civic Center
 - 2.4 Pekin Community Tourism Forum update – Pekin Newcomers Club. Next meeting – Thursday, August 6th
- 3.0 Advertisements
 - 3.1 Tourism website
- 4.0 Tourism strategic planning/budget
 - 4.1 Project listing
- 5.0 Other Business
 - 5.1 PACVB updates
 - 5.2 Workforce Readiness – Taste of TCRC Kitchen Café, 333 Court Street – Daily Specials
 - 5.3 Scenic Byway updates

Next meeting – Tuesday. August 11th at 4:00pm, City Hall