



**Pekin Visitors Bureau – Tourism Committee Meeting  
Tuesday August 11, City Hall – 8:00am**

**AGENDA**

- 1.0 Tourism Grant application
  - 1.1 Academy of Fine Arts Art Market
  - 1.2 Academy of Fine Arts Superheros
  - 1.3 Upcoming events: First Fridays, Main Street Create Cultivate & Educate, Farmers and Art Market, Main Street Movie Night, Main Street Super Cruise and Ledgestone Disc Golf
  
- 2.0 Tourism activities
  - 2.1 Soda Pop Festival
  - 2.2 Pekin Arts Council "PAC"
  - 2.3 Diversity events
    - 2.3.1 Peace Pole
    - 2.3.2 Dessert Competition
  - 2.4 Pekin Community Tourism Forum update
    - 2.4.1 Next meeting Thursday September 3
  
- 3.0 Advertisements/Public Relations
  - 3.1 Enjoy Pekin Website
  - 3.2 Enjoy Pekin Facebook
  
- 4.0 Tourism strategic planning/budget
  - 4.1 Project listing
  
- 5 Other business
  - PACVB updates
  - Workforce Readiness - NCRC
  - Scenic Byway updates

Next meeting – Tuesday September 8th, City Hall