



**Pekin Visitors Bureau - Tourism
Committee Meeting
Tuesday, August 11, 2015
4:00pm, City Hall**

Meeting Minutes

- 1.0 Tourism Grant application
 - 1.1 Academy of Fine Arts Art Market First Friday is August 7th:
Eligible grant \$205.40
 - 1.2 Academy of Fine Arts Market Superheros: Eligible grant \$161.47
 - 1.3 Upcoming events: First Fridays, Main Street Create Cultivate & Educate, Farmers and Art Market, Main Street Movie Night, Main Street Super Cruise and Ledgestone Disc Golf, and Pekin Lettes. Lelonie made a motion to accept the grant applications, 2nd by Darin. All in favor, Motion passed by email vote.
- 2.0 Tourism activities
 - 2.1 Soda Pop Festival
 - 2.2 Pekin Arts Council "PAC"
 - 2.3 Diversity Events: Peace Pole – September 11th. Dessert Competition
 - 2.4 Pekin Community Tourism Forum – Next meeting – Thursday, September 3rd determine location; Park District partnered with Avanti's Dome "Stay and Play". YWCA new attendee - Key's for Cause. Add Sunset Hills to Community Tourism
- 3.0 Advertisements
 - 3.1 Enjoy Pekin Website
 - 3.2 Enjoy Pekin Facebook – updates almost daily
- 4.0 Tourism strategic planning/budget
 - 4.1 Project listing
- 5.0 Other Business
 - 5.1 PACVB updates; IGNITE 7,000 attendees. Foot Golf – Children's Hospital October 10th
 - 5.2 Workforce Readiness - NCRC
 - 5.3 Scenic Byway updates

Next meeting – Tuesday. September 8th at 4:00pm, City Hall
Information Board at Avanti's Dome