



**Enjoy Pekin – Tourism Committee  
Tuesday May 10<sup>th</sup>, City Hall – 4:00pm**

**MINUTES**

Present: Emily, Sarah, Bill Fleming

Absent: Renna, Kaci, Lelonie and Mayor McCabe

Review of grant applications and email approval due to a few members unavailable to attend. All grants were approved.

- 1.0 Tourism Grant applications
  - 1.1 Pekin United Way Mystery Dinner Event: Members voted Aye to approve the grant in the amount of \$1000.00.
  - 1.2 Pekin Pilots – Wings and Wheels Event: Members voted Aye to approve the grant in the amount of \$1,450.00.
  - 1.3 Pekin Park District Foundation – Run a Muck event: Members voted Aye to approve the grant in the amount of \$583.33.
  
- 2.0 Tourism activities
  - 2.1 LedgeStone Disc Golf Tournament updates: No updates
  - 2.2 Diversity Festival, Sat May 14<sup>th</sup>: On schedule; flags are already up and look good.
  - 2.3 Pekin Community Tourism Forum update
    - 2.3.1 Next meeting Thursday May 12<sup>th</sup> at McCritters: Bill and Renna will be attending this meeting.
  - 2.4 Community Events: Diversity Festival, May 14<sup>th</sup>, Craft Soda Festival, June 11<sup>th</sup>, hours 10am to 7pm. Wings and Wheels is scheduled for June 18<sup>th</sup> out at the Pekin Airport, hours 7am to 3pm.
  
- 3.0 Advertisements/Public Relations
  - 3.1 Downtown Art – mural project: City Council approved at the April 25<sup>th</sup> Council meeting. 3 building owners are interested so far.
  - 3.2 LivePekin initiative – LiveGP site Pekin information: Leigh Ann and Bill meet with some HR professionals a few weeks ago on the LivePekin initiative. Still working on getting businesses involved with sponsorships so we can get the 1 to 2 minute videos out there. It was suggested we focus more on our schools. Would like to get someone to take over this project; a few names were mentioned to contact.
  
- 4.0 Tourism project planning/budget
  - 4.1 BikePekin

- 4.1.1 BikePekin Forum updates: The Sunday bike ride went well. Bike Trail still being looked at to extend to Griffin Ave., by the Avanti's Dome. Dan Newcomb with the City is working on a model to show what the trail in that area would look like.
- 4.1.2 Bike Racks & Pedestrian crossings: No updates

5 Other business

- PACVB updates: Mardi Gras in May, May 14<sup>th</sup> on Water Street, kick-off at 10am and ending at 10pm.
- Scenic Byway updates: Sponsorship of \$5,000 will be on May 23<sup>rd</sup> Council Meeting.
- Enjoy Pekin/Chamber updates: Chamber looking at taking over the Enjoy Pekin website and Facebook page.
- Pekin Main Street: Last event will be the Super Cruise in July. There will not be a Farmer's Market either.
- Speak Easy is looking to have an Art Market every 3<sup>rd</sup> Thursday on the Court House lawn.

Next meeting – Tuesday June 14th at 4:00, Pekin City Hall