



**Enjoy Pekin – Tourism Committee Meeting  
Tuesday, December 13, 2016  
City Hall – 4:00pm**

**MINUTES**

Present: Emily, Renna, Lelonie, Kaci, and Katie Shackelford

Absent: Mayor McCabe and Tony Carson, City Manager

1.0 Tourism Grant applications:

- 1.1 YWCA Pekin: Keys for a Cause: Motion made by Lelonie, seconded by Renna to approve the grant in the amount of \$1,000. Motion passed.

2.0 Tourism activities:

- 2.1 Soda Pop Tour –Saturday, June 17, 2017. Invite Jennel and Tony (Jay Goldberg out of town) to our January 10th meeting to discuss their event.
- 2.2 Pekin Community Tourism Forum update: 15 people attended and was held at the Mansion on Walnut. Discussion was on Christmas and Stress.
- 2.2.1 Next meeting January 5<sup>th</sup> Holiday Inn Express. 11:30am to 1:00pm – Group of U of I students will be doing a Community Survey on the Pekin Park District.

2.3 Community Events: Nothing at this time.

3.0

Other business:

- Enjoy Peoria PACVB updates – Kaci stated the Christmas on Court turned out great. Discussion on how to better communicate with businesses. Started working on next year's Christmas on Court. Discussion about the Fire Department having a "warming station" for next year-Katy spoke with Chief Nelson and Fire Department can volunteer. Kaci to email Committee Peoria's By-laws and will also check on their grant close-out forms.
- Renna stated the Chamber is cleaning up the Enjoy Pekin website. Adding updates and putting more on the calendar. Chamber of Commerce closed the week of Dec. 26<sup>th</sup> – December 30<sup>th</sup>.
- Emily stated we will add Enjoy Pekin Tourism Ordinance and Guidelines to the January Agenda for discussion.
- Paula to check if any changes to the Ordinance will need to get Council approval.

- Katy asked about a call she received from USA Today on a Tourism guide. Katy received a call from Bridget Creed Events 309 regarding wanting to host 2 events in June and/or July, 2017. 1) Food Trucks/Music-live band 2) Cheese and Beer Fest. Possible hold the Cheese and Beer Fest at the Pekin Airport. Katy will keep the Committee informed. Bridget will need to fill out a Special Events application (\$25.00), which gets turned into the City Clerk's office and then has to be approved by the Chief of Police and Mayor. She will need to get a City liquor license (\$50) and also a State liquor license for her events that she will serve alcohol.

Next meeting – Tuesday, January 10<sup>th</sup>, 2017 at 4:00, Pekin City Hall