

2023/2024 Work Plan: Lifestyle Enhancement Committee

Pillar: Stakeholder Satisfaction

Strategy: Review Residential Design Guidelines (RDG) for clarity, continuity and meeting the needs of changing times in a 22+ year old development.

Task: #1 - Establish a "Project Committee" to identify potential areas that could be updated based on aging community issues (ie landscape overgrowth), new product updates and possible innovation. Any ideas will be presented to the full committee and updates or changes will be made as needed. The final document will be presented to the ACCCA for approval. #2 – RDG's Paint Section update. #3 Lighting Section above addresses.

Updates: #1 - A committee was established consisting of 3 LEC members (Janie, Sandy Stice, Guy Winters & staff liaison, Margaret Troyer) to begin reviewing the RDG's.

#2 - The RDG's For Home/Yard & Paint were updated 2021 with 15 new base colors and many new accent/trim colors. Ongoing tweaks to these colors may be reviewed as needed. 70% of previously approved paint colors were used in a variety of combinations to blend with current schemes within the Country Club. The Anthem Paint Stores were supplied the pertinent information and homes are beginning to select the new colors. A second update of paint options was suggested and presented to the LEC in March of 2023. Additional base colors and suggested trim colors were added based on resident feedback. It was presented to LEC and approved. It then moved to the ACCCA & ACC for final approval. The updated RDG's dealing with paint options were posted online.

A concern was addressed by the LEC which touched on the aging landscaping and overgrowth of such. The smaller lots can no longer accommodate 2 trees in the front yard if one is lost. Language needs to be changed when acknowledging growing trees and shrubs, desert conditions and new products that enhance quality of living in the desert. Also, we have met with an Arborist that services Anthem to get feedback on new tree options that are cleaner, smaller and have a vertical rather than umbrella canopy; additional trees have been added. The plant and shrub list should be used as a "suggested guideline" and any other desired planting should be submitted to the committee for approval as long as they aren't on the "prohibited" list. The plants and shrubs list, while great options, are not able to be monitored or controlled and other options that work have merely been added to yards over the years. The language in the RDG's should be softened in many areas as to suggest options rather than mandate. Other areas such as the block wall color is mandated and must be "chocolate mouse" for consistency as it protects the integrity of Anthem Country Club.

#3 -A project was identified by the LEC Chair to coordinate an effort to encourage installing consistent lighting above the address plate on the country club houses. A Bronze Dark Sky Light was selected and presented to the LEC committee; it was approved. It was recommended that the suggested lighting changes be encouraged through available communications already in place: posted online, ongoing emails etc. Or, to encourage participation, perhaps an incentive could be for the board to fund a partial portion of the cost.

Completion Date: #1 & #2 was originally: 4th QRT 2022. The committee completed its suggested changes and additions 3rd quarter 2022. Due to other priorities, the update to the RDG's was changed and is now targeted to be completed by compliance stance and presented to the LEC by April 2023 LEC meeting.

Completion Date: #3 was originally 4th QRT 2022 but was moved to 2nd QRT 2023 due to time constraints. AAM staff will work with communication consultant to get 2nd phase of resident awareness in motion.

Pillar: Stakeholder Satisfaction

Strategy: In conjunction with AAM staff, the LEC oversees the architectural standards while keeping with the changing times, needs and responsibility to the community. In cooperation with the full team, review all Exterior Change Applications from homeowners for additions or modifications to their house or yard.

Task:

- Maintain exclusive jurisdiction over modifications, additions or alterations made to existing structures and landscaping as per the CC&R's & RDG's
- Monitor compliance with and enforce the RDG's and the initial Use Restrictions in the CC&R's Exhibit C. Review all projects via the application process prior to work starting. Work closely with resident on all changes and product selection identified on the application.
- Partner with the Communication Consultant to improve awareness of and promote compliance with the RDG's.
- Work with ClubLife 101 Orientation and New Mixer functions to distribute "Welcome Flyers" for new homeowners. The information provided on the flyer is educational and pertains to making application for any exterior changes to your home or yard. It also addresses pertinent questions dealing with violations and fines on different issues homeowners might not know. For continuity and keeping LEC abreast of communications, AAM staff should report ongoing at the LEC meetings.

Updates: A new flyer was created that is distributed to new homeowners that attend the orientations or mixers. Initially, a representative of the LEC was also there to meet the new homeowners. That responsibility/commitment is currently being handled by a compliance staff member who now has the opportunity to meet the new homeowners and answer questions.

Completion Date: Ongoing. The applications are reviewed by AAM staff on an ongoing basis. The orientation flyer is updated as needed and orientation meetings are held periodically each month throughout the year. The compliance staff should update the LEC on a regular monthly basis at the LEC meetings.

Pillar: Organizational Resilience

Strategy: Encourage opportunity for country club residents to apply at any time to volunteer on the LEC. The goal, when vacancies occur, is to enrich the strength of the committee with qualified individuals with strong backgrounds, new ideas and varying points of view.

Task:

- Educate residents to committee work and encourage them to attend a meeting to learn more. Then, Call for candidates, Conduct Interviews, Request Board Approval and, onboarding training.

Updates: There are currently 9 members on the LEC with no openings.

Completion Date: The last open seat was filled fall of 2022. Other expired committee members' seats were extended an additional 2 years. For purposes of succession planning, and getting the right residents, in the right job at the right time-- it's imperative that ongoing learning and pertinent committee changes be discussed and implemented.

Pillar: Stakeholder Satisfaction & Process Efficiency

Strategy: Explore the possibility of educational webinars that review the RDG's on an ongoing basis – monthly or quarterly. Topics will be selected based on upcoming or ongoing projects that needed the most clarification. This will add to the efficiency of staff if less time is spent on educating each homeowner with each new project every time. These sessions/webinars could be communicated via newsletters or at the quarterly open session and posted on the calendar. The key will be marketing the program to interest the homeowner. Another option is producing a video and posting it on the website.

Task: Study the feasibility of the strategy as well as all the moving parts -- Who, what, when, where and how? The goal is to have the initial process on how to get started be consistent with directing the homeowners with questions to the "first step" video. After viewing, if additional questions are unanswered residents are encouraged to reach out to AAM compliance staff.

Update: Make it an Agenda item by summer of 2023. First step would be to discuss the process: "HOW" the video could be developed, "WHO" would be the actor and "WHAT" needs to be in the initial 3 minutes of instruction/discussion.

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Updated: 3/20/2023 *File: 2023-24 Work Plan LEC updated March*