



2024 Anthem Days SPONSORSHIP LEVELS

Sponsorship is a great way to become involved and give back to the Anthem community. The Anthem Community Council's annual signature events provide an opportunity for residents to come together to enjoy a lifestyle where traditions are created and memories are sustained. We hope you'll join us! To participate, contact **Isabel Juarez**, ijuarez@anthemcouncil.com.

SPONSORSHIP BENEFITS	\$4000 min. bid* TITLE SPONSOR (limited to one)	\$2100 EVENT (unlimited)	\$800 ANTHEM BUSINESS (unlimited)
Advertisement in the March/April digital issue of "The Anthem Way", available to over 10,000 Anthem homes plus surrounding areas	Full page	1/2 Page	1/4 Page
Exclusive Name/Logo recognition with event banners at designated community locations. Title: Individual recognition at prime community locations Event: Group recognition at community locations	Individual	Group	
Preferred booth space to include: 10'x10' canopy, table, chairs and linens.	10'x10' or 10'x20'	10'x10'	
Company banner provided on your booth and fence lines.	•	•	
FREE (10'x10') exhibitor space at event (Title Sponsor 10'x20') – registration fee is waived.	•	•	•
Name/Logo recognition on OnlineAtAnthem.com/anthem-days (with direct link logo) for 30 days.	•	•	•
Name recognition in press releases promoting the event.	•		
Name recognition in community eNews promoting the event, with link to event page and "direct link" to your site via your logo.	•		
Exclusive sponsor recognition on social media posts promoting event.	•		
Name recognition on sponsor banner at exhibitor entrance.	•	•	•
Exclusive sponsor recognition on social media posts promoting event.	•		
Name recognition on sponsor banner at exhibitor entrance.	•	•	•

Sponsorships are designed to raise brand awareness for your company, create positive PR, and promote relations with clients and the community. Feb. 4, 2024 is the deadline to submit sponsorship packages in order to receive full benefits listed above. Events are held rain or shine, and there is no guarantee of event day attendance. Otherwise, sponsorships are non-refundable, non-transferable, and cannot be in collaboration with another company. *Title sponsor level is a sealed bid process; see Title Sponsor package materials for additional information. Unlimited indicates that any number of businesses in the same industry may serve as sponsors at the event.