











2022 MUSIC IN MAY SPONSORSHIP LEVELS

Sponsorship is a great way to become involved and give back to the Anthem community. Anthem Community Council annual events provide an opportunity for residents to come together and enjoy a lifestyle where traditions and memories are created. To participate, contact Debbie Pulido, dpulido@anthemcouncil.com.

SPONSORSHIP BENEFITS	\$2,500 SPONSOR (unlimited*)
Advertisement in the May 2022 issue of <i>The Anthem Way</i> , mailed to over 10,000 homes.	Full page
Name recognition in online and printed issues of the May 2022 <i>The Anthem Way</i> .	
Name/logo recognition on event banners at designated community locations.	
Premier booth space at event; must provide their own 10'x10' canopy, table and chairs at mutually agreed upon site (larger space requests are not accepted).	
Name/logo recognition on <i>OnlineAtAnthem.com/Music-in-May</i> (with direct link logo) for 30 days.	
Name recognition in press releases promoting the event.	
Name recognition in community eNews promoting the event.	
Sponsor banner recognition on main stage during all concerts (approx. 2'x3').	
Scripted announcements (prepared by ACC) made by the event emcee recognizing the sponsor(s) throughout evening at each concert.	

Sponsorships are designed to raise brand awareness for your company, create positive PR, and act as a business hospitality that promotes good relations with clients and the community. *Unlimited indicates that any number of businesses may participate as sponsors at the event.

March 25, 2022 is the deadline to submit sponsorship packages and ad material in order to receive full benefits listed above. Ad and logo are due by March 25 in order to have an ad placed in *The Anthem Way* magazine. Events are held rain or shine (possibility of rescheduling may occur), and there is no guarantee of event day attendance. Sponsorships are non-refundable, non-transferable, and cannot be in collaboration with another company (must represent only one company). Concerts are held each Friday evening in May, outdoors at the Community Park Amphitheater.

Complete Music in May 2022 concert line-up will be announced online.

- ❖ May 6th: **Secret Service**
- ❖ May 13th: **Shining Star**
- ❖ May 20th: **County Band (TBA)**
- ❖ May 27th: **Super Hero**

Food trucks each week this year! Yay!!

