



2023 Anthem Days SPONSORSHIP LEVELS

Sponsorship is a great way to become involved and give back to the Anthem community. The Anthem Community Council's annual signature events provide an opportunity for residents to come together to enjoy a lifestyle where traditions are created and memories are sustained. We hope you'll join us! To participate, contact Debbie Pulido, dpulido@anthemcouncil.com.

SPONSORSHIP BENEFITS	\$4200 <i>min. bid*</i> TITLE SPONSOR <i>(limited to one)</i>	\$2100 EVENT <i>(unlimited)</i>	\$800 ANTHEM BUSINESS <i>(unlimited)</i>
Advertisement in the March 2023 issue of "The Anthem Way" magazine, mailed to over 10,000 homes and posted to <i>OnlineAtAnthem.com</i> .	Full page	1/2 page	1/4 page
Name recognition in online and printed issues of the March 2023 "The Anthem Way" magazine.	•	•	
Exclusive Name/Logo recognition with event banners at designated community locations. Title: Individual recognition at prime community locations Event: Group recognition at community locations	Individual	Group	
Preferred booth space to include: 10'x10' canopy, table, chairs and linens.	10'x10' or 10'x20'	10'x10'	
Company banner provided on your booth and fence lines.	•	•	
FREE (10'x10') exhibitor space at event (Title Sponsor 10'x20') – registration fee is waived.	•	•	•
Name/Logo recognition on <i>OnlineAtAnthem.com/anthem-days</i> (with direct link logo) for 30 days.	•	•	•
Name recognition in press releases promoting the event.	•		
Name recognition in community eNews promoting the event, with link to event page and "direct link" to your site via your logo.	•		
Exclusive sponsor recognition on social media posts promoting event.	•		
Name recognition on sponsor banner at exhibitor entrance.	•	•	•
ACC garden stake flag with "Anthem Days Proud Sponsor" logo displayed at booth.			•

Sponsorships are designed to raise brand awareness for your company, create positive PR, and promote relations with clients and the community. **Feb. 1, 2023** is the deadline to submit sponsorship packages in order to receive full benefits listed above. **Events are held rain or shine, and there is no guarantee of event day attendance.** Otherwise, sponsorships are non-refundable, non-transferable, and cannot be in collaboration with another company. *Title sponsor level is a sealed bid process; see Title Sponsor package materials for additional information. Unlimited indicates that any number of businesses in the same industry may serve as sponsors at the event.