



City of Belton – Parks Board Meeting Minutes

Harris Community Center, Simpson Room
401 N. Alexander Street
Belton, TX
Monday February 6, 2012 – 5:30 P.M.

A meeting of the City of Belton Parks Board was held on Monday, February 6, 2012, in the Simpson Room at the Harris Community Center. Attending the meeting were Parks Board members Jim Deeken, Mike Ratliff, and Chair Diane Ring. City Staff in attendance included: Public Works Director Les Hallbauer, Recreation & Events Director Sandy Slade, Recreation Coordinator Johanna Long, and Parks Superintendent Dennis Browning.

1. Call to Order.

Chair Ring called the meeting to order at 5:32pm.

2. Public Comments.

There were no public comments.

3. Consider the minutes from the January 3, 2012, Parks Board meeting.

Minutes were unanimously approved.

4. Receive and consider a proposal from Raymond Cenicerros for a league agreement with Lonestar Soccer Club Central Texas for use of Heritage Park soccer fields and Chisholm Trail soccer fields.

Mr. Cenicerros gave his background of coaching in the area, including BCYC recreational league, select soccer, and UMHB soccer coaching. Mr. Cenicerros is projecting between 9 to 11 teams. He is looking for daylight hours as much as possible and stressed the need for Chisholm Trail soccer fields for practices. Mr. Cenicerros suggests 5 or 6 games in a day and has confirmed with Daniel Bucher, the ability to schedule in conjunction with BCYC teams. Staff has confirmed this with BCYC as well. Mr. Cenicerros will work around the scheduling of BISD 7 on 7 Football at Chisholm Trail Park.

The Board unanimously approved the agreement as presented for use of Heritage and Chisholm Trail Park soccer fields.

5. Review and consider a proposal from Jennifer Weir of the Belton Area Chamber of Commerce, Leadership Belton Class, on a donation of Doggie Waste Stations in City of Belton parks.

After a brief summary and an expressed interest by the group toward enhancing the educational effort of the project; the Board discussed locations of the units and confirmed maintenance. Mrs. Weir said that the group will supply the City with bags for one year. Mr. Hallbauer, Public Works Director, confirmed that the City would install the units in order to ensure that they are in the correct locations. Mrs. Weir indicated that the group looks to have all the raised funds by end of March, first of April.

The Board unanimously approved the proposed project.

6. Review and consider proposed use of banners at Heritage Park and Chisholm Trail Park by the Belton Youth Baseball and Softball Associations.

Mr. Wade Miller informed the Board that the BYBA would be willing to make the signs a nicer aluminum style, longer lasting sign. Mr. Miller said that the Association could cut the checks for

the sponsorships back to the City, as the intended use of the funds in their eyes has always been for field improvements.

Discussions continued regarding banners and scoreboards with the following key components:

- 2 available scoreboards at Heritage and zero available scoreboards at Chisholm Trail if the thought is only one per board. The opportunity currently exists with open space to include additional sponsorship on each scoreboard.
- Possibility of offering a \$1K per year, minimum 5 year sponsorship
- Clarification was given that the Association would be responsible for maintenance and replacement of the banners. Mr. Miller, again, expressed that they would rather see aluminum signs.
- Mr. Ratliff said that the monies collected for the banner sponsorships would need to stay with the Associations, due to sign replacement if vandalized or worn. Although Mr. Miller expressed that the money will go to the City immediately or at the end of the season; BYSA said it is not looking for outfield sponsorship and would want to use the funding for improvements and/or equipment for the Association.
- Both Associations want to market the opportunity on a “one season at a time” basis.
- Chair Ring would entertain a trial basis to see the response and to see how it all goes, but expressed that perhaps the minimal amount of money may not justify the need.
- Mrs. Slade offered that there may be other options not explored, i.e. patch of league sponsor on every player shirt.
- Mr. Deeken said that he is not against the idea of a banner, but is against an increased demand that would clutter the fields with signs. Both Associations said that they would limit the effort to only what would be allowed by approval of the Board.
- Chair Ring suggests that perhaps when marketing the effort, it could be directed at the scoreboards.
- Chair Ring and Mr. Ratliff expressed concern over an approval process of those considered for sponsorship.
- Both Mr. Hallbauer and Mrs. Slade suggested that if the Board is leaning toward a trial period, that a recommendation from the Board be given to clarify what they would consider. Key components are as follows:
 - Size: 3' x 5', grommets every 12 inches
 - Minimal Trial: 1 banner, per field, 1 season
 - Funds: To be determined by the City
- Board would like to come back at next meeting with recommendation from Staff, including communications with the Associations, on specifications for a trial period. At which time, the Board will make a decision on approval.
- Approval was given to the Associations to look at new scoreboard “sponsors”, to pay for new boards. Staff will give the Associations the costs of the scoreboards to ensure that the amount of funds they request will be covered.

7. Receive an update from Sandy Slade on the conveyance of 3.55 acres of dedicated park land to the City of Belton from the Belton Independent School District, located adjacent to the South Belton Middle School parking lot.

After a brief summary of the conveyance of the property, Mrs. Slade reviewed the map of the location of the new park area. The Board is excited about the opportunity and expressed interest in incorporating an element of our existing Parks and Recreation Strategic Plan, i.e. Dog Park, disc Golf Park.

Mr. Deeken said that he would like to explore the idea of the children that attend South Belton Middle School having some involvement.

8. Board and/or Staff comments.

Johanna Long gave a brief summary to the group on the collected information that the Recreation Department has been tracking regarding city limits for the Associations and internal programming participants.

Ms. Long updated the Board on the 3 Adopted Parks with a fourth being decided soon.

9. Adjourn.