



City of Belton – Parks Board Meeting Minutes

Harris Community Center, McGee Room
401 N. Alexander Street
Belton, TX
Tuesday, March 6, 2012 – 11:30 am

A meeting of the City of Belton Parks Board was held on Tuesday, March 6, 2012, in the McGee Room at the Harris Community Center. Attending the meeting were Parks Board members Jim Deeken, Joe Brooks, Tyson McLaughlin, and Chair Diane Ring. City Staff in attendance included: Assistant City Manager Cristy Daniell, Recreation & Events Director Sandy Slade, Recreation Coordinator Johanna Long, Parks Superintendent Dennis Browning, and Senior Maintenance Worker Tony Rose.

1. Call to Order.

Chair Ring called the meeting to order at 11:23 am.

2. Public Comments.

There were no public comments.

3. Consider the minutes from the February 6, 2012, Parks Board meeting.

Minutes were unanimously approved.

4. Review and consider recommendation from Staff for sponsorship opportunity at Heritage Park and Chisholm Trail Park.

Mrs. Slade gave an overview to the Board regarding the option provided for scoreboard sponsorships (attached) and presented information from the Texas State Constitution which governs the use of public property for private purposes (attached). Mrs. Daniell stressed that the situations with other cities relates to the ownership of the fields. She also said that the City is not opposed to designating that any sponsorship funds be spent for improvements to parks.

Mr. Wade Miller, BYBA President, explained that unless the league received a cut of the funds, the time required to find sponsors would not be valuable to the members of the BYBA Board.

Several items were clarified in the discussion including amount and time period of sponsorships. The Board requested that some rewording occur with the final regulations. The key suggested revisions are:

- Adding Jaycee Field to the opportunity list.
- At the end of the 5 year sponsorship term, current sponsors will have first right of refusal to renew sponsorship at the same terms.
- Belton businesses will be given priority for sponsorship opportunity and all sponsors will be approved by the City of Belton Parks Board.
- Existing sponsors at time of policy adoption will be notified to seek approval to place additional sponsors on same scoreboard.

The Board unanimously approved the sponsorship signage regulations with the suggested revisions.

5. Board and/or Staff comments.

Mr. Miller addressed Staff about a key need for field preparation work.

6. Adjourn.

Meeting adjourned at 11:58 am.