



Carmen F. Amato, Jr.
Mayor

Berkeley Township
Division of Recreation
630 Atlantic City Blvd. (Rt. 9)
P.O. Box B
Bayville, NJ 08721
732-269-4456



Debbi Winogracki
Recreation Director



To: All Local Business Owners and Managers

Re: 2019 Sounds of Summer Concert Series Sponsorship

The Berkeley Township ***Sounds of Summer Concert Series*** in Veterans Park is one of the largest summertime events in the state of New Jersey.

Going into our **20th season**, these wildly popular concerts have continued to bring our community together in a way that few other towns are able to do. Our main concerts attract over 5,000 people to each concert at Veterans Park in Bayville.

At every concert, you'll see tents with local sponsors, our radio hosts from 100.1WJRZ and we also allow our local **civic and non-profit groups** the opportunity to sell food and fundraise for their organizations.

However, we rely on the essential support of our **sponsors** to maintain the high level of quality that our community deserves. This is why your sponsorship is essential to keep our concerts running every summer.

Join us! Become a sponsor today

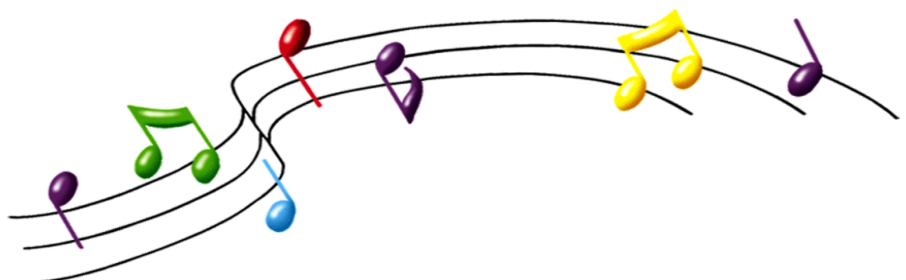
On behalf of Berkeley Township Recreation and the Township Council, I invite you to preview the schedule for our *2019 Sounds of Summer Concert Series* in Veterans Park. Our proximity to Parkway Exit 77, our spectacular open-air amphitheater and the ever-improving quality of entertainment have contributed to the overwhelming success of our concerts. We thank you for your continued support to fund our summer events.

With this letter, I have included the 2019 sponsorship registration form with several different types of sponsorship opportunities to promote your business. If you are interested, please fill out and return the enclosed request form or call Debbi Winogracki at the Berkeley Township Recreation Department at (732) 269-4456 x3108 or visit www.BTREC.org for more information. Preference will be given to last year's loyal sponsors. Advertising space is limited and available on a first-come, first-served basis. We look forward to spending the summer with you.

Yours truly,

Mayor Carmen F. Amato, Jr.

Berkeley Township, NJ





Berkeley Township Sounds of Summer Concert Series



2019 Berkeley Township "Sounds of Summer" Concert Series
at Veterans Park in Bayville, NJ 08721

Main Concerts

Wed., June 26	6:00pm to 7:00pm 7:30pm to 9:00pm 9:00 pm	Rock n' Rhythm Garden State Radio- <i>Pop rock hits from the 80's & 90's to today. This band will thrill the audience with the music from Pat Benatar to Katy Perry; from Michael Jackson to Journey and many more</i> Fireworks!
Wed., July 10	6:00pm to 7:00pm 7:30pm to 9:00pm	Atlantic City Headliner Gerard Esposito The Duprees -Back by Popular Demand! One of the all-time favorite Golden Oldies recording groups
Wed., July 24	6:00pm to 7:00pm 7:30pm to 9:00pm	Sounds of The Street- a popular Doo-Wop group Beginnings- <i>The ultimate Chicago Tribute Band, with their horn section and vocals, will make you feel like you're at an authentic Chicago concert.</i>
Wed., July 31	5:30-8:30 pm NO SPONSORS AT THIS EVENT	Alotta Colada- <u>Concert on the Beach</u> at White Sands Beach @ 23rd Ave. in South Seaside Park. Keep your toes in the sand and enjoy a jamming island party band with great music, props and lots of energy to entertain the crowd for the evening.
Wed., August 7	5:30 pm to 7:00pm 7:30pm to 9:00pm	Night Out Against Crime— Visit with our Police, Fire & First Aid Squads and check out the equipment and trucks. Games, prizes, bouncy houses for the kids. The Infernos – <i>Four decades of music will have the crowd dancing to the tunes of Barry White, Frank Sinatra, Bruno Mars and even Taylor Swift.</i>
Wed., Aug. 21	6:00pm to 7:00pm 7:30pm to 9:00pm	Julian & Dominique- Known as the show of 1,000 voices Wanted DOA "Bon Jovi Tribute" This is the ultimate tribute to this Rock n' Roll Hall of Fame band

Berkeley Township Community Pride Day – all day event 11 am-9pm

Sat., Sept. 7	5:30pm to 6:30pm 7:30pm to 9:00pm	Jukebox Legends- <i>Their vocals and show will take you back in time to the sounds of the 50's and 60's.</i> New Power Soul <i>This dynamic 9 piece band will entertain the crowd with their music and showmanship. From R&B, Classic Rock, 80's to Top 40. From Queen to Bruno Mars. High Energy all the way!!</i>
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Berkeley Township Sounds of Summer Concert Series



Sponsorship Opportunities

Opportunities for sponsorship advertising include:

Billboards at Veterans Park - Two full-size, professional billboards located on both sides of the outdoor stage. Get your ad seen by thousands of people. Prime viewing locations. Your large ad/logo will stay up for a year, beginning in June.

Sounds of Summer Concert Booklet- Circulation to 6,500 local residents and businesses, including 2,500 copies sent home with students at Berkeley Township schools. Have your ad in people's hands!

Booth Space at the Wednesday Night Concerts - Would you like to have a tent at our concerts? Billboard and Booklet sponsors (who purchase ads over \$600) may receive a designated 10' x 10' area to set up a booth to promote their business (limited availability & restrictions apply).



Website & Facebook Page - Major sponsors may receive a listing & link on the sponsor page of our Berkeley Township Recreation website www.BTREC.org and recognition on our Township Facebook page at Facebook.com/Berkeley-Township.

Sponsor Appreciation Presentation – At Berkeley Township Community Pride Day on Saturday, September 7th, a special award will be presented to each of our major sponsors. It's a perfect opportunity for the residents of our community to express their sincere appreciation for your generous support.

If you are interested, please fill out and return the enclosed request form or call Debbi Winogracki at the Berkeley Township Recreation Department at (732) 269-4456 x3108 or visit www.BTREC.org for more info. Preference will be given to last year's loyal sponsors. Advertising space is limited and available on a first-come, first-served basis. We look forward to spending the summer with you.



Berkeley Township Sounds of Summer Concert Series



Sounds of Summer Concert Booklet Rates

The **Berkeley Township Sounds of Summer Concert Series Booklet** is the official program for the concert series and all summer events in Berkeley Township, including Community Pride Day in September. It boasts a circulation of 6,500 copies which are distributed at local schools, community businesses and at the summer concerts in Veterans Park.

Premium ad locations in the **Berkeley Township Sounds of Summer Concert Series Booklet** will be reserved on a first-come, first-served basis. Full payment and emailed art work must accompany each application. Call to reserve your preferred spot at 732-269-4456 x3108.

Ad sizes (width x height): 1/2 page - 8"w x 5"h 1/4 page - 4"w x 5"h 1/8 page - 2 1/2"w x 2"h

Final deadline for submission is May 10th.



Premium Ad Pricing (Full color - Limited Availability)

1/2 page Back Cover	(2 Spaces Available) \$900
1/2 page Front Inside Cover	(2 Spaces Available) \$850
1/2 page Back Inside Cover	(2 Spaces Available) \$800
1/2 page Center	(4 Spaces Available) \$800
1/2 page Inside Pages	(4 Spaces Available) \$750

Standard Ad Pricing (Black & White)

1/2 page Inside pages	\$600
1/4 page Inside pages	\$300
1/8 page Inside pages	\$175
Business Card Size	\$100

For sponsorships, contact Debbi at Berkeley Recreation at 732-269-4456 x 3108 or dwinogracki@twp.berkeley.nj.us

Ask for a press kit to see samples of the Concert booklet.



Berkeley Township Sounds of Summer Concert Series



Veterans Park Billboard Rates

Advertising space is available on two professional billboards located on both sides of our outdoor theatre. Each billboard receives maximum exposure for our advertising sponsors. Spaces will be reserved on a first-come, first-served basis, and current advertisers will be given the option to renew (at current rates) their same location as the previous year. Full payment and artwork for signs must accompany each application. Signs are printed in full color on a white background. Premium locations are allocated for sponsors who also advertise in our concert booklet.

Final deadline for billboard submissions is June 15th, or until full.



Billboard Signage Pricing

4' x 8' Sign (Center Billboard)	\$5,000
2' x 6' Sign (Premium Location)	\$1,250
2' x 4' Sign (Deluxe Top Row)	\$750
2' x 4' Sign (Standard Location)	\$600
2' x 2' Sign (Non-profit groups only)	\$200

*A one-time setup charge applies for each new sign. Signs last at least 5 years.

For sponsorships, please contact

Debbi Winogracki
Recreation Director, Berkeley Township Recreation
732-269-4456 x 3108
www.BTREC.org
dwinogracki@twp.berkeley.nj.us



Berkeley Township Sounds of Summer Concert Series



New Sponsorships!

1) Exclusive naming rights to the Sounds of Summer Concert Series

Minimum bid of \$25,000. Concerts to be renamed after your company (i.e.: XYZ Sounds of Summer Concert Series.)
Call for more information or visit www.BTREC.org for BID details.

2) Sponsor a fireworks night- \$4,000

Name of company to be promoted in concert booklets and all media announcements.
Fireworks nights are typically more family-oriented concerts and events.



3) Sponsor an individual concert night- \$5,000

Only one Premium Sponsor per concert. Name of company to be promoted in concert booklets and all media announcements.



For sponsorships, please contact:

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Recreation Director, Berkeley Township Recreation
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Berkeley Township Sounds of Summer Concert Series

Advertising Sponsor Request Form



Company Name: _____ Contact: _____
Address: _____ Title: _____
City, State, Zip: _____ Email: _____
Phone: _____ Website: _____

Step 1: Billboard Signage at Veterans Park

4' x 8' Sign (Center Billboard)	\$5,000	☐	
2' x 6' Sign (Premium Location)	\$1,250	☐	
2' x 4' Sign (Deluxe Top Row)	\$750	☐	
2' x 4' Sign (Standard Location)	\$600	☐	
2' x 2' Sign (Non-profit groups only)	\$200	☐	\$ _____

Step 2: For all new billboards, check one of the following boxes:

New 4' x 8' Sign (\$250 Setup)	☐	
New 2' x 6' Sign (\$150 Setup)	☐	
New 2' x 4' Sign (\$100 Setup)	☐	
New 2' x 2' Sign (\$50 Setup)	☐	
Previous sponsor, using existing sign	☐	\$ _____

Step 3: Sounds of Summer Concert Series Booklet:

Premium Ad Pricing (Full color - Limited Availability)

1/2 page Back Cover	\$900	☐	
1/2 page Front Inside Cover	\$850	☐	
1/2 page Back Inside Cover	\$800	☐	
1/2 page Center	\$800	☐	
1/2 page Inside Pages	\$750	☐	

Standard Ad Pricing (Black & White)

1/2 page Inside pages (B & W)	\$600	☐	
1/4 page Inside pages (B & W)	\$300	☐	
1/8 page Inside pages (B & W)	\$175	☐	
Business Card Size (B & W)	\$100	☐	\$ _____

Step 4: Other sponsorships

\$ _____

Step 5: Calculate Billboard, Ad & other sponsorships

Total Due \$ _____

Step 5: Make payment

Make online credit card payments at www.BTREC.org. Look for Sponsorship tab.

In person: Berkeley Twp. Recreation Center, 630 Atlantic City Blvd. (Rt. 9), Bayville

Or mail to: Berkeley Township Department of Recreation, P.O. Box "B", Bayville, NJ 08721.

Make checks payable to "Berkeley Township."

Step 6: Email ad

Email your ad to: Debbi at Dwinogracki@twp.berkeley.nj.us

- All program ads and billboard locations are subject to limited availability and prior sale. If requested ad spaces are unavailable at the time the request is received, the applicant will be given the option to purchase currently available space or receive a full refund.

- All 2018 advertisers will be given the option of renewing their program ad and billboard sign locations for the 2019 season.

- Artwork will be printed as received. JPEG or Pdf computer files preferred. No modifications will be made. **No faxed or photocopied artwork accepted.**

Call Berkeley Township Recreation Department @ (732) 269-4456 for further information