

**BERKLEY DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS MEETING
Wednesday, March 8, 2023 8:30 AM
Berkley Public Safety - 2nd Floor Conference Room**



MISSION: The Berkley Downtown Development Authority exists to spur economic vitality, improve the streetscape, enhance visitors' diverse experiences, and create connections to the community on Coolidge and Twelve Mile Road in downtown Berkley, Michigan.

AGENDA

- I. **Call to Order**
- II. **Roll Call**
- III. **Approval of Agenda**
- IV. **Approval of Minutes**
 - A. Regular Meeting Minutes of February 8, 2023
- V. **Liaison Reports**
 - A. City Council – Steve Baker
 - B. Community Development – Kristen Kapelanski
 - C. Planning Commission – Matteo Passalacqua
 - D. Public Works – Shawn Young and Ric Chalmers
 - E. Chamber of Commerce – Tim Murad
- VI. **Treasurer's Report**
- VII. **Action Items**
 - A. Recommendation of Katie Forte for Appointment to Board of Directors
 - B. Proposed DDA Budget for Fiscal Year 2023-2024 (third reading)
 - C. Downtown Berkley Mural Program Application Updates
 - D. Downtown Berkley Façade and Parking Lot Improvement Grant Application Updates
 - E. MHG Jewelry Studio Mural Program Application
 - F. Alice's Perfect Fit Alterations Mural Program Application
 - G. Chazzano Coffee Roasters Mural Program Application
 - H. Nawab Indian Cuisine Façade Grant Application
- VIII. **Discussion Items**
 - A. Downtown Promotional Efforts for March
 - i. Downtown Leprechauns Scavenger Hunt (March 9-19)
 - ii. Leprechauns Days Out (March 16-19)
 - iii. Downtown Block Party at O'Mara's (March 18)
 - B. Parking Study Progress, Community Engagement
 - C. Coolidge Complete Streets Enactment, Crosswalks Enhancements
 - D. Robina North Design Concepts Progress
 - E. Main Street Oakland County Summit April 20, 2023 (9-11 am) at Waterford Oaks
- IX. **Student Board Member Updates**
- X. **Board Committee Updates**
 - A. Art & Design
 - B. Business Development
 - i. Core (LP) Fitness at 3165 Twelve Mile
 - ii. La Collection by Cotton 'N Things at 4105 Twelve Mile
 - iii. Be Well LifeStyle Center at 2959 Twelve Mile
 - iv. Jewels Pet Cuisine at 2790 Twelve Mile
 - C. Downtown Events
 - D. Marketing Strategies
 - E. Organization
 - F. West Twelve Mile
- XI. **Executive Director Updates**
- XII. **Board of Directors' Comments**
- XIII. **Public Comments**
- XIV. **Adjournment**