

THE REGULAR MEETING OF THE CITIZENS ENGAGEMENT ADVISORY COMMITTEE WAS CALLED TO ORDER AT 6:42 PM, FEBRUARY 13, 2019 BY VICE CHAIR CITRARO.

PRESENT: Sue Citraro, Tammie Polk, Colleen Graveline, Elizabeth Petry

ABSENT: Jon Long, Natalie Price, Tracey Rettig

ALSO PRESENT: Jay Grossman, Staff Liaison
Eileen Steadman, Council Liaison
Gary Polk, Guest

APPROVAL OF AGENDA

It was moved by Committee Member Graveline and supported by Committee Member Petry to amend the agenda and strike Item No. 2.

AYES: Citraro, Graveline, Polk, Petry

NAYS: None

ABSENT: Long, Price, Rettig

Motion Carried.

APPROVAL OF MINUTES

It was moved by Committee Member Petry to approve the minutes as written and supported by Committee Member Graveline.

AYES: Citraro, Graveline, Polk, Petry

NAYS: None

ABSENT: Long, Price, Rettig

Motion Carried.

CITIZEN COMMENTS

Gary Polk took the online survey regarding marijuana and felt those passionate on either side could skew results.

NEW BUSINESS

Continued discussion on the Public Participation for the City's master plan update. Jay Grossman stated that he believed the City has hired a firm to facilitate the master plan but did not know the name of the firm.

Marijuana survey was sent out. News release will be sent out and email blast on 02.14.19 as reminder of town hall. Town hall will include MML speaker. Paper copies of the survey will be available and zoning map with stickers.

It was decided that the original Block Ambassador survey will be used and is ready to go. However Matt Baumgarten has not given his input. Plan is for Jay Grossman to send out after the town hall meeting.

Discussion of a Berkley volunteer Facebook page. DDA Vivian Carmody was working with Jay Grossman on one, Jay wanted our thoughts. Committee member Graveline asked why this would need its own page. Do we need this as there are so many pages? Steadman asked if a link to volunteer groups' pages be added to the city website. It was decided to hold until after the block ambassador program has been launched. Asked that the DDA Director be present to discuss further.

Some changes have been made to the website. Baumgarten , Grossman and Darchelle Strickland Love have met with Revize. Major redo planned for 2020. We have the Birmingham templates now. City can make some adjustments. Adding "Inside Berkley" video on page. Dan Terbrack to do city council recaps and upcoming events. Working on making the website more user friendly. Dropped the app since didn't work. However the App is still available on Google play store. Matt Baumgarten will be at next meeting to discuss in more detail.

COMMITTEE COMMENTS

Asked about an update to complaint tracking. No update except there has been a change in code enforcement.

STAFF COMMENTS

None

With no further business, the meeting was adjourned at 7:35 PM.