

CEAC Meeting February 3, 2021 Meeting Minutes

Participants

Located in Berkley, Michigan - Jess Vilani, Jessica Worrall, Jaye Sanders, Natalie Price, Gary Polk, Colleen Graveline, Tammy ?

Located in Royal Oak - Torri Mathes

Not present - Zack Barclay

Meeting Called to order at 7:04p.m.

Jaye Sanders moved to approve the minutes from the January 19th Special Meeting. Seconded by Jessica Worrell. Motion passes unanimously.

Jaye Sanders moved to approve the agenda. Seconded by Jessica Vilani. Motion passes unanimously.

No community comments.

Order of Business - Facebook Resources Page. Jessica Worrell sent resources to Jaye Sanders Oakland Food Resources to be added to the Oakland County Resources document being drafted by Jaye Sanders. Jaye Sanders mentioned several categories of resources being added to the document including but not limited to Food Banks, Utilities Assistance, In-home Caregivers, Free Transportation, and Home Improvement Grants.

Committee Initiatives - Jess Vilani reminded the committee of our initial discussions and ideas about goals for the committee. Those ideas included but are not limited to:

- Public Safety and Community Partnerships. Our goal is to build a bridge between Public Safety and the Community.
- Doing Myth Buster flyers and circulating them in the community
- Community Ambassadors (difficult during COVID to execute). The purpose would be to have a designated Ambassador who would share information within their specific neighborhood.
- Peer Support Services - this is the resource guide which would be regularly updated and shared on Facebook and distributed to those who do not use Social Media.

Torri Mathes discussed the DDA new signage launch in downtown. The new signage would also appear in other high traffic areas within Berkley. The theatre has a place for signage. We can post flyers with city approval on the new signage and the theatre. The flyers would be posted on the boards next to the marquee. We can rotate information with city approval monthly. The flyers would be given to Torri Mathes who would be responsible for distribution. The DDA is also refabricating the "Welcome To Berkley" signs throughout the community. They are also installing new directional signs identifying parking and districts. There is space to rotate new information.

The committee discussed providing the information to the residents and visitors of Oxford Towers, Jess Vilani will lead the effort to connect with Oxford Towers and will also try to facilitate getting a contact for Jessica Worrall to start a Food Pantry for the residents.

There was discussion about adding information to the Smart Buses.

There was a suggestion to create a flyer that would feature various community resources with their name and contact number. Also adding the Facebook Resource Page.

April Meeting Themes

Jess Vilani asked the committee to begin thinking about what resources are available for May, June, July and August, and how we can best disseminate the information to the community.

Staff Comments

This is Budget Season and the Staff thanked the committee for being present at the meeting last month.

New Business

Jessica Worrell suggested the committee discuss rats in Berkley because it is an issue. Torri Mathes agreed to provide Jessica Worrell with a city contact for this issue. The committee discussed the city publicize what is being done about the rat issue on the website and on Facebook. The phone number to call about the rodent issue is 248-658-3320.

Colleen Graveline moved to end the meeting. Jessica Vilani seconded the motion. The motion passed unanimously and the meeting ended at 7:49p.m.