

Citizens Engagement Advisory Committee

Meeting Minutes for 4/7/2021

7pm

Zoom Meeting ID: 969 0980 6803

Attendees: Torri Mathes, Community Engagement Officer (Rochester Hills)
Natalie Price, City Council Liaison (Berkley)
Stan Liscia, Chief Innovation Officer (New Baltimore)
Jessica Vilani (Berkley)
Tammy Polk (Berkley)
Jaye Sanders (Berkley)
Jessica Worrall (Milford)

Absent Zach Barclay
Colleen Graveline
Nicole Menard

Meeting Called to Order

Motion made to call meeting to order at 7:09 pm by Jessica Vilani.

Motion seconded by Jess Worrall.

Motion to Approve Minutes with changes

Motion to approve made by Jess Worrall.

Motion seconded by Tammy Polk.

Citizen Comments

No citizens in attendance.

Order of Business

1. Torri shared that the Facebook community resource page has been vetted by the City Manager, Matt Baumgartner.
 - a. The page will be promoted through all City communication channels
 - b. City Council is very excited about this project
 - c. Torri will serve as 1st administrator, and Jess Vilani will be 2nd administrator
 - d. This will serve as a true public forum, with comments and engagement (must be community resource specific)
 - e. Content approval process will be in place for all submissions
 - f. **Action Items:** Jess Vilani & Torri will meet to discuss administration; group to continue working on developing content
2. Open bulletin board space on marquee at old theatre on 12 Mile will be used for resource and information sharing.
 - a. Day will be established to clean up and display resources

- b. Consider including QR codes that residents passing by can use to scan and connect to resources

Staff Comments

Torri Mathis

- City hosting a community-wide COVID-19 vaccine clinic this weekend. Open to all residents and anyone that works in Berkley. 300 doses will be available. Additional clinics may be scheduled.
- Grand opening of Phase 1 splash pad/park at Merchants Park will be in June.
 - Park naming contest will be open for 3 weeks. Guidelines and registrations available on the website.
 - Bench donations are \$40. Individuals or groups can donate a bench to the park that will include a plaque.
- Budget season has wrapped; may be opportunities for additional signage locations
- Redesign & redevelopment of the City website will be starting; this group will be tapped for user testing. Goal is to have better search features and accessibility

Adjournment

7:36 pm motion to adjourn by Jess Vilani.

Motion seconded by Tammy Polk.

Next meeting: Wednesday, June, 3, 2021, 7pm