

AGENDA

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda
- IV. Approval of Minutes
 - A. Regular meeting of July 14, 2021
- V. Presentation
 - A. New Branding – Kim Rivera, New Moon Visions
- VI. Treasurer’s Report
- VII. Action Items
 - A. Advertising Plan
 - B. Downtown Benches
 - C. Making Waves Facade Grant Application
 - D. The Lunch Cafe Facade Grant Application
 - E. Amici’s Kitchen & Living Room Mural Application
- VIII. Discussion Items
 - A. DDA Bylaws Language Update
 - B. Sign up for remaining City Council Meetings (September - December)
 - C. New Board Member Candidates for Three Vacancies
 - D. 2021/22 Board Officers
- IX. Student Board Member Updates
- X. Standing Committee Updates
 - A. Business Development – Open
 - B. Art & Design – Matteo Passalacqua
 - C. Marketing & Promotions – Ashley Poirier
 - D. Organization – Scott Francis
 - E. West Twelve Mile – Brian Zifkin
- XI. Staff & Community Updates
 - A. Interim Director/Board Members
 - 1. Wayfinding Signs
 - 2. Parking Lots Restriping
 - 3. Berkley Plaza Project
 - 4. Coolidge Crosswalks
 - 5. Berkley Street Art Fest
 - 6. MoGo Downtown Berkley Mural Ride
 - B. City Council – Steve Baker
 - C. Planning Commission – Lisa Kempner
 - 1. Building Department - Erin Schlutow
 - D. Chamber of Commerce – Tim Murad
- XII. Board of Directors’ Comments
- XIII. Public Comments
- XIV. Adjournment