

AGENDA

- I. **Call to Order**
- II. **Roll Call**
- III. **Approval of Agenda**
- IV. **Approval of Minutes**
 - A. Regular meeting of August 11, 2021
- V. **Liaison Reports**
 - A. City Council – Steve Baker
 - B. Planning Commission – Lisa Kempner
 1. Community Development - Erin Schlutow
 - C. Chamber of Commerce – Tim Murad
- VI. **Treasurer’s Report**
- VII. **Action Items**
 - A. Holiday Lights Installation Plan Approval
 - B. Robust Downtown Marketing Plan Approval
 - C. Making Waves Facade Grant Application Approval
 - D. The Lunch Cafe Facade Grant Application Approval
- VIII. **Discussion Items**
 - A. Interim Executive Director Permanent Hiring, Compensation Package
 - B. Board of Directors Composition, Candidates for Vacancies
 - C. BOO!KLEY Nights Initiatives
 - Downtown Scavenger Hunt
 - Restaurant Weekend (October 1-2)
 - Night Market (October 2)
 - Ladies Night Out (October 14)
 - Trick or Treat Stroll (October 30)
 - Monster Mash (October 30)
 - Window Painting, Light Installations
- IX. **Student Board Member Updates**
- X. **Board Committee Updates**
 - A. Business Development – Open
 - B. Art & Design – Matteo Passalacqua
 - C. Marketing & Promotions – Ashley Poirier
 - D. Organization – Scott Francis
 - E. West Twelve Mile – Brian Zifkin
- XI. **Interim Executive Director Updates**
 - A. Downtown Berkley Monthly Idea Laboratories
Next Up: September 24, 9:00 to 10:30 AM, Articipate
 - B. DDA Booth at Berkley Art Fest (September 11)
 - C. Stamped Brick Resealing Project
 - D. Design Guidelines City Consideration
- XII. **Board of Directors’ Comments**
- XIII. **Public Comments**
- XIV. **Adjournment**