

**BERKLEY DOWNTOWN DEVELOPMENT AUTHORITY  
BOARD OF DIRECTORS MEETING  
Wednesday, September 14, 2022, 8:30 AM  
Berkley Public Safety - 2nd Floor Conference Room**



*MISSION: The Berkley Downtown Development Authority exists to spur economic vitality, improve the streetscape, enhance visitors' diverse experiences, and create connections to the community on Coolidge and Twelve Mile Road in downtown Berkley, Michigan.*

**AGENDA**

- I. **Call to Order**
- II. **Roll Call**
- III. **Approval of Agenda**
- IV. **Approval of Minutes**
  - A. Regular Meeting of July 13, 2022
- V. **Liaison Reports**
  - A. City Council – Steve Baker
  - B. Community Development –Kristen Kapelanski
  - C. Planning Commission – Lisa Kempner
  - D. Public Works – Shawn Young and Ric Chalmers
  - E. Chamber of Commerce – Tim Murad
- VI. **Treasurer's Report**
  - A. Financial Reports for July 2022
  - B. Financial Reports for August 2022
- VII. **Action Items**
  - A. Annual Election of Board Officers
    - i. Board Chair
    - ii. Board Vice Chair
    - iii. Board Treasurer
    - iv. Board Secretary
  - B. Recommendations for Board of Directors Appointments
    - i. Yvonne Rakestraw
    - ii. Uli Laczkovich
    - iii. Desiree Dutcher
  - C. Rad Hatter Marketing Social Media Management Proposal
  - D. LeClerc Display Co. Inc. Holiday Lighting Contract
  - E. MHG Jewelers Mural Program Application
  - F. Articipate Mural Program Application
  - G. Council Resale Mural Program Application
  - H. Grill & Curry Mural Program Application
  - I. Alice's Perfect Fit Alterations Mural Program Application
  - J. Eleven21 Mixology Façade Grant Application
- VIII. **Discussion Items**
  - A. Downtown Development Authority Revised Bylaws Approved
  - B. Robina North Public Space Enhancements Design Process
  - C. Downtown Design Guidelines Progress
  - D. Downtown Master Plan Formal Adoption Progress
  - E. Coolidge Crosswalks Activation, Enhancements Progress
  - F. ArtSpace at Coolidge and Catalpa Progress
  - G. BOO!KLEY Season Initiatives Throughout Downtown
- IX. **Student Board Member Updates**
- X. **Board Committee Updates**
  - A. Art & Design – Matteo Passalacqua
  - B. Business Development
  - C. Downtown Events
  - D. Marketing Strategies – Ashley Poirier
  - E. Organization – Scott Francis
  - F. West Twelve Mile – Brian Zifkin
- XI. **Executive Director Updates**
- XII. **Board of Directors' Comments**
- XIII. **Public Comments**
- XIV. **Adjournment**