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**BERKLEY DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS MEETING**

Wednesday, February 9, 2022

8:30 AM – 10:00 AM

Berkley Public Safety - 2nd Floor Conference Room

AGENDA

- I. **Call to Order**
- II. **Roll Call**
- III. **Approval of Agenda**
- IV. **Approval of Minutes**
 - A. Regular Meeting of January 12, 2022
- V. **Liaison Reports**
 - A. City Council – Steve Baker
 - B. Planning Commission – Lisa Kempner
 - C. Community Development – Megan Masson-Minock
 - D. Chamber of Commerce – Tim Murad
- VI. **Treasurer’s Report**
- VII. **Action Items**
 - A. Determining DDA Vision Statement and Mission Statement
 - B. Coolidge Crosswalks Path Forward
 - C. DDA Mural Program Project Funding Limitations
- VIII. **Discussion Items**
 - A. Frozen February Block Party (February 12th, Noon to 4 pm, Robina and Twelve Mile)
 - B. Berkley High School Drama Department Collaborations
 - C. Main Street America National Evaluation Process, Reaccreditation
 - D. Downtown Development Authority Annual Budget Development
 - E. Downtown Design Guidelines Progress
- IX. **Student Board Member Updates**
- X. **Board Committee Updates**
 - A. Art & Design – Matteo Passalacqua
 - B. Business Development – Jenna Hance
 - C. Marketing & Promotions – Ashley Poirier
 - D. Organization – Scott Francis
 - E. West Twelve Mile – Tim Barnes
- XI. **Executive Director Updates**
 - A. Updates on Downtown Businesses and Construction Coming, Going, Expanding
 - B. Michigan Downtown Association Professional Downtown Management Program
- XII. **Public Comments**
- XIII. **Board of Directors’ Comments**
- XIV. **Adjournment**