

**BERKLEY DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS MEETING
Wednesday, July 13, 2022
8:30 AM – 9:30 AM
Berkley Public Safety - 2nd Floor Conference Room**



MISSION: The Berkley Downtown Development Authority exists to spur economic vitality, improve the streetscape, enhance visitors' diverse experiences, and create connections to the community on Coolidge and Twelve Mile Road in downtown Berkley, Michigan.

AGENDA

- I. **Call to Order**
- II. **Roll Call**
- III. **Approval of Agenda**
- IV. **Approval of Minutes**
 - A. Regular Meeting of June 8, 2022
- V. **Liaison Reports**
 - A. City Council – Steve Baker
 - B. Planning Commission – Lisa Kempner
 - C. Community Development – Megan Masson-Minock and Kristen Kapelanski
 - D. Public Works – Shawn Young and Ric Chalmers
 - E. Chamber of Commerce – Tim Murad
- VI. **Treasurer's Report**
- VII. **Action Items**
 - A. Michigan Graphics & Awards Façade Grant Application
 - B. Sum Girls Boutique Mural Program Application
 - C. Consideration of Social Media Strategic Changes
 - D. Board of Directors Committee Assignments for the Year
- VIII. **Discussion Items**
 - A. Berkley Art Bash, Berkley Street Art Fest Activities
 - B. Berkley Pride Block Party Success, News Coverage
 - C. Robina Public Space Design Concepts Review
 - D. Downtown Design Guidelines Progress
 - E. Downtown Master Plan Formal Adoption Progress
 - F. Coolidge Crosswalks Activation, Enhancements Progress
 - G. Public Space at Coolidge and Catalpa Progress, Naming Determination
 - H. Main Street Reaccreditation Presentation at Berkley City Council July 18 at 7 pm
 - I. Economic Vitality Session with Oakland County July 22 at 9 am
- IX. **Student Board Member Updates**
- X. **Board Committee Updates**
 - A. Art & Design – Matteo Passalacqua
 - B. Business Development – Jenna Hance
 - C. Downtown Events – Erin Brick
 - D. Marketing Strategies – Ashley Poirier
 - E. Organization – Scott Francis
 - F. West Twelve Mile – Brian Zifkin
- XI. **Executive Director Updates**
 - A. Downtown Berkley Business and Real Estate Updates
 - B. Downtown Berkley Recent Media Coverage
- XII. **Board of Directors' Comments**
- XIII. **Public Comments**
- XIV. **Adjournment**