

South Berwick Comprehensive Plan Committee
6:00pm July 24, 2023
(Town Hall Basement Meeting)

MINUTES

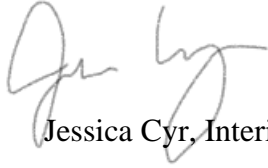
Raegan Young	SMPDC	ryoung@smpdc.org
Jessica Cyr	Town Council	jcyr@sbmaine.us
Elita Galvin	Committee Member	elita.galvin@gmail.com
Deb Ganster	Committee Member	djganster@yahoo.com
Chris Harris	Committee Member	chrisbharris@gmail.com

Committee Members Not Present: Laura Leber, Nora Gibson, Jeff Minihan, Jack Kareckas, Scott McPhedran, Jonathan Donahue, Denise Clavette, Paul Schumacher (SMPDC)

- Jessica Cyr appointed to Interim Secretary.
- Inventory update provided by Raegan:
 - Need to include data from the Economic Market Analysis (Adopted by South Berwick Town Council on June 27, 2023) to roll into the Comprehensive Plan. The consultants used Esri demographics data which is new. There is a fair amount of information on industry analysis which would be great to include as well as housing information.
 - Aiming for a full inventory in August.
- Raegan presented the initial GPSs to show us something on paper to start from.
 - The majority of the downtown/economic is directly from the Economic Market Analysis.
 - The plans will now have consistent recommendations.
 - Discussion needed by the Committee to chat about responsible parties, timeline, and budget attributes.
 - For the local economy and downtown, there is a need to engage property owners.
 - Potentially move *Promote historic character of downtown with signage and uniform plaques for historic buildings and sites* to the Historic and Archeological Resources. Reflect spelling as “plaque”
 - Denise will present the local economy and downtown GPSs at a future meeting to the committee.
 - DPW, SBSB and SBWD should be considered additional responsible parties.
 - Timing (immediate, short term, and long term) is previously defined in the old Comprehensive Plan.
 - *Review zoning to ensure adequate mixed-use and multi-family housing is allowed in the downtown area* shift to immediate and ongoing.
 - Need to understand from the Town Council if a specific committee will be responsible for implementing the Comprehensive Plan
 - Shift *Develop a heritage tourism program* towards bringing people together rather than wayfinding.
 - There was a conversation about implementation of the plan and the need to firm up the implementation process.
- Transportation and Arts & Recreation GPS to be drafted next.
- Next meeting set for August 28.

Meeting adjourned at 7:32pm.

Attest:

A handwritten signature in black ink, appearing to read 'Jessica Cyr', written in a cursive style.

Jessica Cyr, Interim Secretary