

## Comprehensive Planning Public Engagement Options

There are a few common purposes for public engagement during the comprehensive planning process:

1. Input and feedback to **identify problems** and concerns in the community (Inventory)
2. Brainstorming **potential solutions** to the identified problems (GPS)
3. Input and feedback on **identified solutions** to issues and concerns (GPS)

A public input session may address both or one of these purposes at a time. This plan is at a stage where we are still identifying problems. The survey results would be a good piece to react to or ask deeper questions about. Inventory chapter drafts can provide context.

In general, meetings are often structured in topics, with either one long session addressing multiple topics, or many shorter sessions addressing narrower topics.

### Public Informational Session/Forum

- Based in educating the public on the planning process and findings thus far (survey with inventory as context) and where work is going next
- Large gathering that should aim to reach as many people as possible
- Balance presentation time with long public comment period to begin a dialogue on issues and get a pulse on the immediate reaction to the work so far

### Focus Groups

- Small groups of local leaders and subject matter experts brought together to discuss a specific topic (i.e. transportation may include public works staff, KACTS representatives, DOT, and local committees leading transportation studies)
- Could hold 3-4 meetings total, 1-2 hour sessions
- This could be framed to identify problems or gather potential solutions

### Community Workshop

- Large public gathering, invite general public and some specific local leaders and decision makers
- One meeting would ideally cover 3-4 topics of high importance, 3-4 hour session
- Should include short period of “education” where the committee can present what has been accomplished thus far
- Should include breakout sessions or smaller group discussion which is then reported out to the group
- This can be structured in such a way that each group talked about one topic, or there are stations for rotating with your group to discuss multiple topics
  - o A meeting of this size needs to be purpose driven, so we should go in with a specific objective of what we want to learn