

Transportation				
State Goal: <i>To plan for, finance and develop an efficient system of public facilities and services to accommodate anticipated growth and economic development</i>				
Town Goal:				
Policy	Strategy	Responsible Parties	Timeline	Budget
<i>It is the policy of the town to reduce traffic congestion on downtown roads during peak commute periods through traffic management and alternative transportation options.</i>	Explore expanding transit service to the Dover Transportation Center and to Eliot, Kittery and Portsmouth by working with transit service providers and pertinent state agencies in Maine and New Hampshire.	Town Council, MPO, MaineDOT	Short Term	\$\$
	Explore opportunities to encourage carpooling and rideshare programs, including park & ride development.	Town Council, Implementation Committee, MPO, MaineDOT	Short Term	\$ to \$\$\$
	Encourage the town's representative to the KACTS committee to be a strong advocate for public transportation facilities to link South Berwick with existing transportation centers in New Hampshire and Southern Maine.	Town Council	Ongoing	N/A
	Improve publicity for the South Berwick volunteer ride network for senior citizens. (??)	Town Council	Immediate	\$
	Plan to implement the traffic management recommendations proposed in the 2023 Traffic Study, including signalization of the Main Street/Dow Highway intersection, and the Main Street/Portland Street intersection.	Town Council, MPO, MaineDOT	Short Term	\$\$\$

South Berwick Transportation DRAFT Goals, Policies and Strategies – 8.21.23

<p><i>It is the policy of the town to ensure a balance between the mobility function major routes, safety of the traveling public, and accessibility to abutting property, especially in downtown and in areas where development may be encouraged.</i></p>	<p>Integrate traffic calming design standards in existing road ordinances, to improve safety of new roads.</p>	<p>Town Council, Planning Board, MPO, MaineDOT</p>	<p>Short Term</p>	<p>\$</p>
	<p>Prioritize streetscape design in any road maintenance or reconstruction to include green pedestrian buffers where possible, extend sidewalks at crossings, and landscaping.</p>	<p>Town Council, Planning Board, MPO</p>	<p>Long Term</p>	<p>\$\$</p>
	<p>Supplement crosswalks in high traffic areas with pedestrian signals & flashing crossing indicators.</p>	<p>Town Council, DPW</p>	<p>Immediate</p>	<p>\$\$</p>
<p><i>It is the policy of the town to encourage walking and biking to the greatest extent possible for people of all ages, as means of reducing traffic, promoting sustainability, and increasing wellness.</i></p>	<p>Develop a plan for additional and rebuilt sidewalks and roadway shoulders outside of the village to encourage bicycle and pedestrian connections.</p>	<p>Town Council, DPW</p>	<p>Long Term</p>	<p>\$\$\$</p>
	<p>Encourage or support the construction of off-road trails or on road infrastructure to access the Eastern Trail.</p>	<p>Town Council, Implementation Committee, Eastern trail Alliance, MPO</p>	<p>Short Term</p>	<p>\$\$</p>
	<p>Create trails or paths to provide off road access to Marshwood Middle School from Old Mill, Agamenticus Estates, or other high concentrations of residential development.</p>	<p>Town Council, SAD 35, DPW</p>	<p>Short Term</p>	<p>\$\$</p>
	<p>Develop a bike-friendly initiative including installation of bike racks at town facilities and in the village and adding signage to encourage motorists to share the road.</p>	<p>Town Council, DPW</p>	<p>Immediate</p>	<p>\$</p>
	<p>Review existing street lighting throughout the community, and improve lighting in high traffic areas, consistent with neighborhood character, to improve safety.</p>	<p>Town Council, DPW</p>	<p>Short Term</p>	<p>\$\$</p>

South Berwick Transportation DRAFT Goals, Policies and Strategies – 8.21.23

	Consider adding bike lanes in the village and during the reconstruction of existing roads.	Town Council, Planning Board	Ongoing	\$\$
<i>It is the policy of the town to provide adequate parking for downtown visitation, and protect existing parking, both on-street and off.</i>	Develop a parking management strategy for downtown. Review parking requirements in zoning ordinance to ensure that they do not provide disincentives for business and development in downtown.	Planning Board, Town Council	Short Term	\$
	Reduce perception that parking is limited by developing signage and an education program	Town Council, DPW	Immediate	\$
	Develop small satellite parking areas.	Town Council, DPW, MPO	Short Term	\$\$\$
	Evaluate suitable areas and add EV charging stations to areas of public parking	Town Council, DPW	Immediate	\$\$
	Update conditional use requirements for parking lots of a certain size to include EV charging stations	Planning Board, Town Council	Immediate	N/A

Timeline Key

Immediate = 2-3 years

Short Term = 5-8 years

Long Term = 10-15 years

Ongoing = Begin as possible, maintain ongoing

Budget Key

South Berwick Transportation DRAFT Goals, Policies and Strategies – 8.21.23

N/A = Does not necessarily have a cost component

\$ = One budget cycle, maybe mid-cycle allocation

\$\$ = One budget cycle, budgeted ahead of time

\$\$\$ = Two to three budget cycles

\$\$\$\$ = three or more budget cycles, maybe a reserve account