

Storefront/Signage Assistance Program

Description of Program:

To assist business owners in exterior maintenance and updating of existing commercial buildings including, repairing or replacing exterior doors windows, cornices, signage, lighting and more.

1. This program will provide a reimbursement grant for 25% of the project cost. A minimum applicant investment of \$750 is required.
2. **Signs:** The grant amount available for the sign improvements is 50% match with a maximum of \$1,000.
3. **Building Rehabilitation:** The maximum grant amount available for qualified building rehabilitation projects is \$10,000.

These maximums may include the cost of professional design fees unless other grants or matching dollars are received.

Purpose:

To enhance the overall appearance, quality and vitality of the business community and to create a visual presentation which is determined to be an important aspect of marketing and gaining customer loyalty.

Requirements:

- Completed Program Application
- A bid or cost estimate for the project
- Reimbursement for the approved grant funds will be paid to the business owner after providing to JDA the billing document and proof of payment

JDA has the sole discretion to determine approval of the request based on a variety of factors including, but not limited to: geographic location, need in the community, job development and/or retention and JDA's budget.