

**DOWNTOWN DEVELOPMENT AUTHORITY  
APPROVED MINUTES**

**October 1, 2020**

Chairman Mark Sochocki called the Downtown Development Authority meeting to order at 8:31 A.M.

PRESENT: John Miedema, John Milan, Jeff Mossel, Bob Patterson, Randy Ostrander and Mark Sochocki

TARDY: Clinton Zimmerman

ABSENT: Charlene Nowlin and Paula Robison

ALSO, PRESENT: Heather Bowman, Director of Public Works, Aaron Kuhn, City Treasurer, Josh Pyles, DBA Director and Mark Gifford, City Manager

**APPROVAL OF MINUTES**

Motion moved by, Randy Ostrander, seconded by Bob Patterson to approve the DDA minutes of the regular meeting of August 27, 2020. Motion passed unanimously.

**FINANCIAL REPORT**

Aaron Kuhn presented the Quarterly Financial Status through September 30, 2020 for review.

**FARMER'S MARKET**

Josh informed the committee that Tuesday September 29, 2020 was the last Tuesday for the season. The market will be every Friday through October with October 30, 2020 being the last Friday. Josh stated the Farmer's adjusted to the mask mandate very well and overall had a solid season. The Holiday Farmer's Market will be Friday November 20, 2020.

**NEW BUSINESS**

None

## **Downtown Decorations**

Heather announced we had the most positive feedback this year, the hanging baskets were especially our niche. The flowers will be removed by October 2, 2020 and we will proceed with the corn stalks and then put the Christmas Tree up the 2<sup>nd</sup> week in November and the Christmas Pole Decorations the 2<sup>nd</sup> weekend of November. We will also be working with Artworks the beginning of November putting up the Hero Banner's in hopes that all banners will be put up in time to celebrate Veteran's Day. A lot of things being transitioned in 2 months but all really good.

## **DBA UPDATES**

The DBA will be meeting October 6, 2020 to discuss the possibility of having the Festival of Lights Parade/Celebration however it is very unlikely at this point as it draws such a large crowd. Home for the Holidays shopping is still looking like it will take place. Membership for DBA is doing well, they were able to find grant money to distribute to many businesses. Overall, though it's been a tough year DBA is doing pretty well. Big Rapids and Ferris have cancelled their Homecoming Parades, Crossroads held theirs on September 25, 2020. No Veteran's Day Parade is planned at this time.

## **OTHER**

Next meeting scheduled for January 7, 2021 @8:30am.

Meeting adjourned at 8:42am

Respectfully submitted,

Trina Poulos  
Recording Secretary