



QUESTIONS & ANSWERS ABOUT MEASURE I

Q WHAT IS MEASURE I?

A

The Burlingame Essential Services Measure is a 1/4 cent local sales tax on the November 2017 ballot. If enacted, Measure I will raise about \$2,000,000 annually for priorities designated by the public and City Council.

Q WHAT PRIORITIES HAVE BEEN IDENTIFIED?

A

Initial priorities identified by the public include:

- ✓ Repairing streets, sidewalks and potholes
- ✓ Enhancing neighborhood police patrols and crime prevention programs
- ✓ Providing adequate, safe park and recreation facilities and programs

Q WHAT IS THE ISSUE?

A

With over \$100,000,000 in capital needs, additional local funding is needed to address aging, deteriorating infrastructure and City streets. Among other issues, this work should be performed before



these projects become even more expensive to complete in the future.



Q IS MEASURE I FISCALLY ACCOUNTABLE?

A

Measure I includes strict accountability requirements including independent annual audits and citizens oversight. All Measure I funds would stay in Burlingame to support our essential city services – none of the funds can be taken by the State.



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IMPORTANT INFORMATION ON MEASURE I



DEAR NEIGHBOR:

As we enter the fall, I wanted to keep you updated on our ongoing efforts to maintain quality of life services and engage our community around these issues.

At the beginning of summer, the City commissioned an annual survey to get input on your priorities. Top concerns included:

- ✓ Repairing streets, sidewalks and potholes
- ✓ Enhancing neighborhood police patrols and crime prevention programs
- ✓ Providing adequate, safe park and recreation facilities and programs

To address these needs, last month the Burlingame City Council unanimously placed Measure I on the November 2017 ballot. If adopted by voters, Measure I would provide locally-controlled funds to help address these public safety, infrastructure, and facility needs. As a proposed 1/4 cent local sales tax, shoppers and visitors to Burlingame share in the cost.

All funds from Measure I are required to be spent in Burlingame. None of the funds can be taken by the State. Measure I requires independent citizens' oversight, mandatory financial audits, and annual reports to the community to ensure funds are spent appropriately. For more information, please visit www.burlingame.org/MeasureI.

Community feedback helped enormously in this year's budget process, including the decision to place Measure I on the ballot. If you were one of the hundreds of residents who participated in our engagement efforts, I sincerely thank you.

City Manager Lisa Goldman