

# CITY OF BURLINGAME

City Hall – 501 Primrose Road  
Burlingame, California 94010-3997



## COMMUNITY DEVELOPMENT DEPARTMENT

Economic Development Division

PH: (650) 558-7264  
FAX: (650) 696-3790

### **Economic Development Subcommittee**

Thursday, February 16, 2017, 8:30 a.m.  
City Hall - Conference Room A

### **Agenda**

**CALL TO ORDER – 8:30 a.m.**

#### **DISCUSSION ITEMS**

- 1. Rollins Road District (8:30-9:30):** Economic Development Specialist Cleese Relihan will present research information on target market and customer demographics for Rollins Road businesses.
- 2. Rollins Road Marketing Map (9:30-10):** Economic Development Specialist Cleese Relihan will present a suggested approach to marketing vacancies and businesses in the Rollins Road area.
- 3. Public Comments**
- 4. Future Agenda Topics**

**The Next Regular Meeting of the City Council's Economic Development Subcommittee will be held on Thursday, March, 16 2017 at 8:30 a.m. in City Hall – Conference Room A**