ATTENDANCE

Members Present: Council Member (CC) Keighran and Council Member (CC) Colson

Members Absent: None

Staff Present: Economic Development Specialist (EDS) Cleese Relihan, City Manager (CM) Lisa Goldman, Finance Director (FD) Carol Augustine, Parks and Recreation Director (PRD) Margaret Glomstad, and Community Development Director (CDD) William Meeker

Also in Attendance: None

DISCUSSION ITEMS

Rollins Road District/Marketing Map:

EDS Relihan provided an overview of his research into the Rollins Road target markets and customer demographics. CC Keighran requested that staff develop a list of property owner contacts for the area. CC Colson recommended that staff reach out to the property owners to discuss potential land-use changes that could occur as part of the General Plan update.

EDS Relihan showed the group a copy of Menlo Park’s marketing map for one of its commercial districts; this could be an example of what could be done in the Rollins Road area. CC Colson suggested that a map for Rollins Road could also include links to other design businesses in the City at other locations.

PUBLIC COMMENTS

There were no public comments.

FUTURE AGENDA ITEMS

None

ADJOURNMENT

Meeting adjourned at 10:00 a.m.

Respectfully submitted,

William Meeker
Community Development Director