

# CITY OF BURLINGAME

City Hall – 501 Primrose Road  
Burlingame, California 94010-3997



## COMMUNITY DEVELOPMENT DEPARTMENT

Economic Development Division

PH: (650) 558-7264  
FAX: (650) 696-3790

### Economic Development Subcommittee

Friday, April 27, 2018, 9:00 a.m.  
City Hall - Conference Room A

### Agenda

**CALL TO ORDER** – 9:00 a.m.

#### **DISCUSSION ITEMS**

- 1. Burlingame Hotel Advertising (9:00-9:45):** Economic Development Subcommittee and City staff will discuss how Burlingame hotels currently advertise the downtown districts and explore strategies that might enhance marketing.
- 2. Update on Downtown Districts and Rollins Road District (9:45-10:30):** The Economic Development Specialist Cleese Relihan will provide update on business activities in the Burlingame Avenue and Broadway downtown districts and Rollins Road district.
- 3. Public Comments**
- 4. Future Agenda Topics**

**The Next Regular Meeting of the City Council's Economic Development Subcommittee will be held on Thursday, May 25<sup>th</sup>, 2018 at 9:00 a.m. in City Hall – Conference Room A**