

CITY OF BURLINGAME

City Hall – 501 Primrose Road
Burlingame, California 94010-3997



COMMUNITY DEVELOPMENT DEPARTMENT

Economic Development Division

PH: (650) 558-7264
FAX: (650) 696-3790

Economic Development Subcommittee

Tuesday, May 22, 2018, 9:00 a.m.
Burlingame Main Library – 2nd Floor Conference Room

Agenda

CALL TO ORDER – 9:00 a.m.

DISCUSSION ITEMS

- 1. Burlingame Hotel and Promoting Downtowns (9:00-9:45):** Economic Development Subcommittee and City staff will discuss how Burlingame hotels currently promote Burlingame's downtown districts to their guests and discuss what opportunities there are to expand marketing.
- 2. Research on How Other Cities Promote their Communities (9:45-10:30):** The Economic Development Specialist Cleese Relihan will share his research on how other cities promote their communities.
- 3. Public Comments**
- 4. Future Agenda Topics**

The Next Regular Meeting of the City Council's Economic Development Subcommittee will be held on Friday, June 15th, 2018 at 9:00 a.m. in City Hall – Conference Room A